Online Reading Communities: Their Tags, Reviews, and Values

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with Melanie Walsh, Yujia Gao, David Mimno, Rosamund Thalken, Matthew Wilkens, and Gregory Yauney

- NLP4DH 2023 -

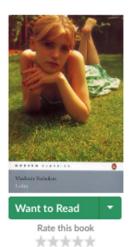
Why do we care about online book reviewers?

The study of readers and literary reception is well established, but it has traditionally focused on **elite readers**.

Online book reviews provide abundant and accessible evidence documenting diverse readers' perceptions of books in detail and in their own words.

Online book reviewers shape our modern reading landscape.

Bren's Reviews > Lolita



Lolita

by Vladimir Nabokov, Craig Raine (Afterword)



Bren's review

Apr 11, 2018

bookshelves: classics, dark-and-heavy, dnf-lost-interest, read-andreviewed, literary-fiction, better-or-worse-than-expected

Recommended for: People who genuinely want to read it OR b ook snobs who want to rate it a five.

I did no like Lolita.

I am giving Lolita a two.

I am just now writing this even though I "read" it some time ago.

This review is inspired by some of my GR friends whose fearlessness about giving low stars to books they do not like has inspired me to change my rating of Lolita from three stars to two stars as that is what I really feel.

I could not read the whole thing.

I struggled.

I get that this a classic and book snobs who read this will sign in indignation but I do not care.

Data Ethics: Private or Public?

- Reviewers share personal and political opinions and stories—but also often view their reviews as professional work.
- Replicating texts of reviews takes away users' ability to edit, update, or delete their reviews.
- We contact all reviewers whom we directly quote and ask their preferences

Bruckman. "Studying the amateur artist: A perspective on disguising data collected in human subjects research on the Internet." Ethics and Information Technology, 2002.

Fiesler and Proferes. "'Participant' Perceptions of Twitter Research Ethics." Social Media + Society, 2018.

What do reviewers mean when they write about the "classics"?



"The Goodreads 'Classics': A Computational Study of Readers, Amazon, and Crowdsourced Amateur Criticism" Melanie Walsh and Maria Antoniak Journal of Cultural Analytics and Post45, 2021

Our Goodreads "Classics" Dataset

~900 Goodreads reviews for each of 144 classic texts

- 300 oldest, newest, and default reviews per book
- Filtered to English-language reviews

127,855 total Goodreads reviews (2007-2019)

How do reviewers write about "classics"?

- Sometimes used as an excuse for trolling
- Sometimes a deterrent from sharing further opinions
- Often referenced in the context of school and education

"Every so often I'll get into a classic. I guess because I feel like writing a really nasty review. Classics are great fodder for nasty reviews because 1. The people who made them are LONG dead . . . Saying bad stuff about a classic novel doesn't hurt the creator's feelings ... 2. Classics have such a pedestal in the literary world already that the opinion of one lone weirdo ... is pretty irrelevant."

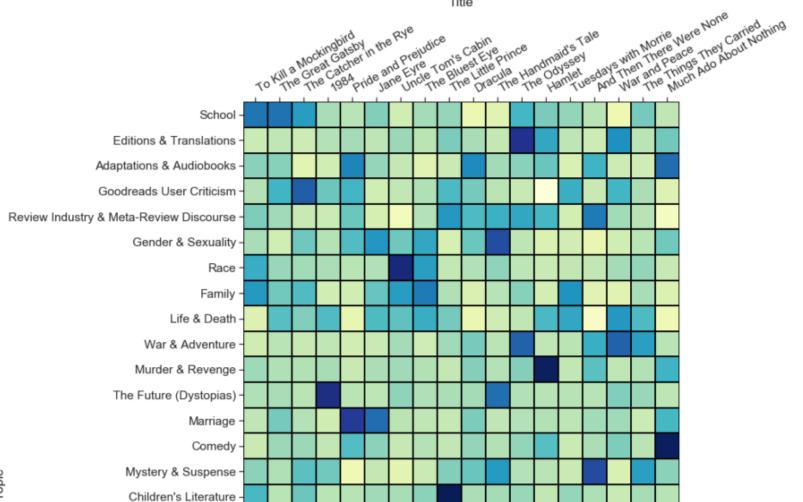
-- Peter Derk, The Phantom of the Opera

What do reviewers tag as a "classic"?

Compared to school syllabi, Goodreads "classics" are more diverse in genre, much less diverse in race.

94% of the Goodreads classics authors are white, which makes them whiter than both the AP recommended authors (70%) and the Open Syllabus authors (86%).

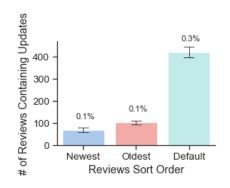
External influences Book stylistic elements Topic 17: Critical Status Topic 1: School Topic 18: Plot & Characters **Topic 2: Editions & Translations** Topic 19: Unlikeable Characters **Topic 3: Adaptations & Audiobooks** Topic 20: Beautiful Writing Topic 4: Goodreads User Criticism Topic 5: Review Industry & Meta-Review Discourse Topic 21: Length & Pace Topic 22: Thought-Provoking **Book subjects and themes** Topic 23: Enjoyable & Interesting Topic 6: Gender & Sexuality Topic 24: Re-Readable Topic 7: Race **Topic 8: Family** Writing styles of reviews Topic 9: Life & Death Topic 25: Literary Language (Quotations) Topic 26: Conversational & Slangy Language Topic 10: War & Adventure Topic 27: Description & Dialogue (Quotations) Topic 11: Murder & Revenge Topic 28: Gushing & Loving Language Topic 12: The Future (Dystopias) Topic 29: Talking & Speaking Topic 13: Marriage Topic 14: Comedy Topic 30: Non-English Reviews Topic 15: Mystery & Suspense Topic 16: Children's Literature

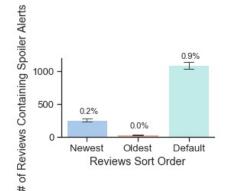


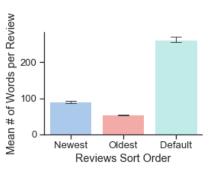
The Goodreads Echo Chamber

- Goodreads includes many users, books, and reviews, but most of this data is inaccessible to users
- Tagging and reviewing occur in an "algorithmic echo chamber"









How do reviewers create and organize genre categories?



"Tags, Borders, and Catalogs: Social Re-Working of Genre on LibraryThing"

Maria Antoniak, Melanie Walsh, David Mimno *CSCW*, 2021

Who decides how to organize genres?

- We know how literary critics, academics, publishers, authors think about genre, but what about people in online reading communities?
- How do non-traditional genres stand in relation to traditional genres?
- How are online genres related to offline organization of books?

How prior work has mapped genres

Literary scholars emphasize that genres are blurry, change over time, and depend on context.

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Pavel. "Literary Genres as Norms and Good Habits." New Literary History, 2003.

Rosen. "Literary Fiction and the Genres of Genre Fiction." Post45, 2018.
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Computational studies have focused on genre classification of booklength texts.

Brett Kessler et al. "Automatic Detection of Text Genre." ACL, 1997.

Stamatatos et al. "Automatic Text Categorization in Terms of Genre and Author." *Computational Linguistics*, 2000.

Wilkens. "Genre, Computation, and the Varieties of Twentieth-Century U.S. Fiction." *Cultural Analytics*, 2016.

Underwood. "The Life Cycles of Genres." Cultural Analytics, 2016.

LibraryThing: A Web of Books

Similar to Goodreads but more 💝 independent + accessible 🧡

Social website for curating and cataloging and sharing your collection of books and reviews

Revenue is generated through a catalog for small bookstores and libraries—and the catalog is built from the free-text tags applied by users!

Folksonomies & Tagging



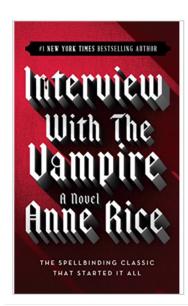
- LibraryThing allow users to tag books with free-text fields.
- Tags can be used as personal categories, community rankings, genres, and more.
- Folksonomies: unconstrained tags (rather than rigid hierarchies or taxonomies) applied by individuals and communities

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Vander Wal. 2005. "Folksonomy Definition and Wikipedia." <a href="http://www.vanderwal.net/random/entrysel.php?blog=1750">http://www.vanderwal.net/random/entrysel.php?blog=1750</a>
```

Vander Wal. 2007. "Folksonomy."
https://www.vanderwal.net/essays/051130/folksonomy.pdf

Data Collection

- Gathered book metadata, all reviews, and reviewer tag clouds for the top 1000 books for 20 tags on LibraryThing
- Mostly English-language reviews
- 17,440 books; 319,850 reviews; 33,849 users



Interview with the Vampire

by Anne Rice

Other authors: See the other authors section.

Series: The Vampire Chronicles (1)

Members	Reviews	Popularity	Average rating	Mentions
20,113	293	150	★★★★ (3.83)	441

A vampire recounts his tragic two-century life, marked by an endless thirst for human blood.



	Words Per		
Genre	Review	Related Tags	Most Tagged Books
politics	312 words	presidents, American Presidents, communism, political science, US history	The Prince The Communist Manifesto Animal Farm
science fiction	289 words	Terry Pratchett, futuristic, sf, dystopian, dystopia	Ender's Game The Hitchhiker's Guide to the Galaxy Fahrenheit 451
vampires	273 words	vampire, werewolves, werewolf, paranormal romance, paranormal	Twilight New Moon Eclipse
memoir	252 words	autobiography, biography, essays, travel, Islam	The Glass Castle: A Memoir Angela's Ashes Running with Scissors
crime	238 words	Agatha Christie, Christie, crime fiction, police procedural, historical mystery	The Girl with the Dragon Tattoo In Cold Blood The Girl Who Played with Fire
picture book	175 words	Caldecott Medal, Caldecott Honor, collection: Fiction, shelf: Fiction, colors	Where the Wild Things Are The Very Hungry Caterpillar Goodnight Moon

	Words Per		
Genre	Review	Related Tags	Most Tagged Books
politics	312 words	presidents, American Presidents, communism, political science, US history	The Prince The Communist Manifesto Animal Farm
science fiction	289 words	Terry Pratchett, futuristic, sf, dystopian, dystopia	Ender's Game The Hitchhiker's Guide to the Galaxy Fahrenheit 451
vampires	273 words	vampire, werewolves, werewolf, paranormal romance, paranormal	Twilight New Moon Eclipse
memoir	252 words	autobiography, biography, essays, travel, Islam	The Glass Castle: A Memoir Angela's Ashes Running with Scissors
crime	238 words	Agatha Christie, Christie, crime fiction, police procedural, historical mystery	The Girl with the Dragon Tattoo In Cold Blood The Girl Who Played with Fire
picture book	175 words	Caldecott Medal, Caldecott Honor, collection:Fiction, shelf:Fiction, colors	Where the Wild Things Are The Very Hungry Caterpillar Goodnight Moon

"It's knocked my socks off, thrown me in the corner and left me a crumbling, emotional wreck...the character and story development, the writing, the way in which it stirs the emotions and its sheer humanity have all hit the right spot. It is also an emotional study into how a person may react to the possibility of the onset of dementia...Yes, Flowers for Algernon has won awards for science fiction and yes it is in the SF Masterworks list but ultimately it is a story of humanity and a person struggling to gain acceptance for who he really is not for who others want him to be."

— lilywren, review of *Flowers for Algernon*

How to map and measure "genre"?

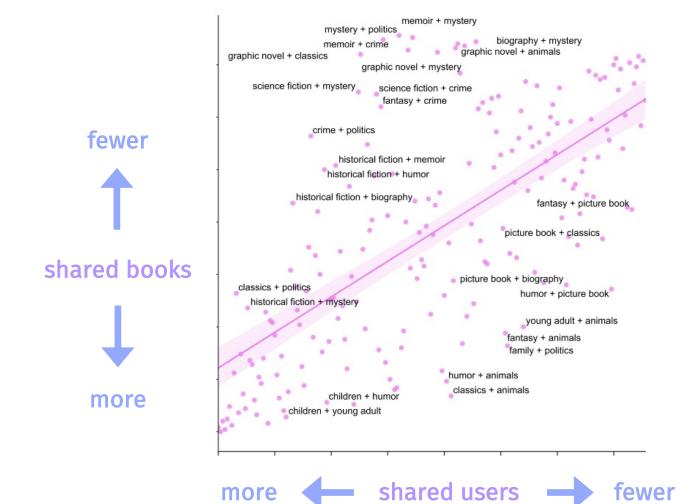


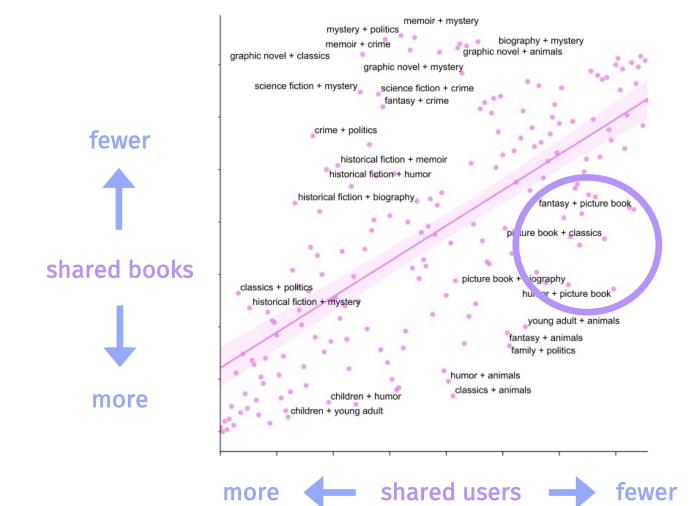
How much overlap of books and users is there between genre pairs?

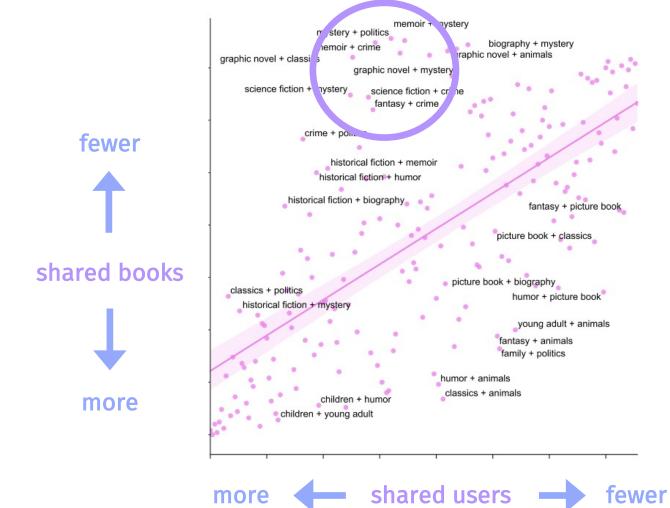
- How distinctive are the review texts for this genre?
- How similar are the tagging habits of a genre's reviewers?

Book Overlap classics graphic novel

User Overlap classics graphic novel











- Genres differ by their surprisal, reviewer homogeneity, topics, and book and user overlap with other genres
- Free-form tagging gives individuals creative license to diverge from traditional catalogs
- Goodreads and LibraryThing help shape literary reception—and reviewers' tags are directly shaping your bookstores and libraries

Can we use online reading communities to study a specific reading community in the past?



"The Afterlives of Shakespeare and Company in Online Social Readership" Maria Antoniak, David Mimno, Rosamund Thalken, Melanie Walsh, Matthew Wilkens, and Gregory Yauney (all equal contributions)

Journal of Cultural Analytics and Modernism/modernity (forthcoming)

Shakespeare and Co. as a reading community

The growth of social reading platforms such as Goodreads and LibraryThing enables us to analyze reading activity at very large scale and in remarkable detail.

But twenty-first century systems give us a perspective only on contemporary readers.

Meanwhile, the digitization of the lending library records of Shakespeare and Company (S&C) provides a window into the reading activity of an earlier, smaller community in inter-war Paris

What can Goodreads teach us about S&C?

We explore the extent to which we can make comparisons between the S&C and Goodreads communities.

By quantifying similarities and differences, we are able to identify patterns in how works have risen or fallen in popularity across these datasets.

We can also measure differences in how works are received by measuring similarities and differences in co-reading patterns.

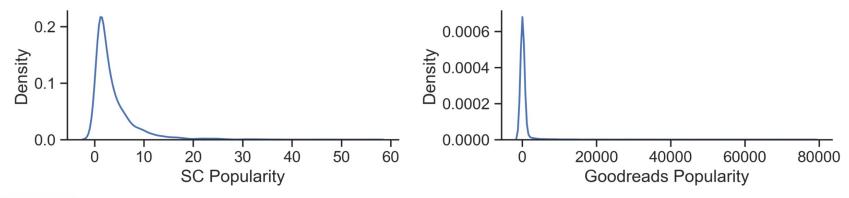
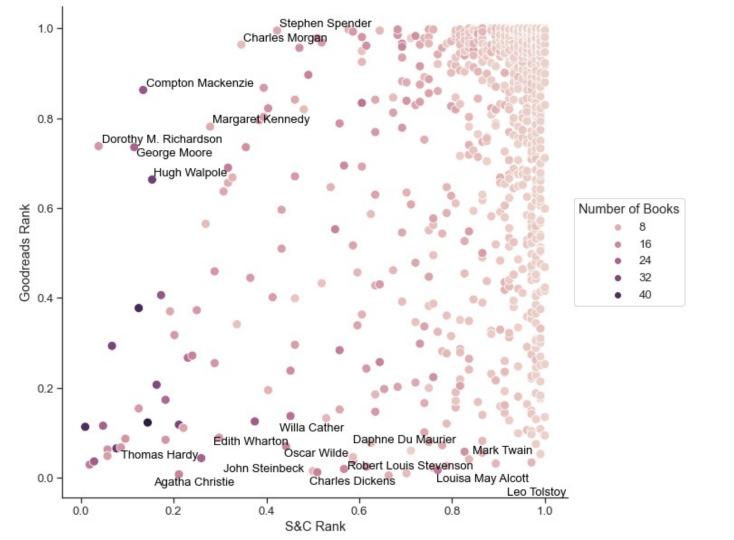


Figure 1. Kernel density estimate (KDE) plots of the popularity distributions for SC and Goodreads.

Top SC Authors	Total Borrows (Across Titles)	Top Goodreads Authors	Total Text Reviews (Across Titles)
D. H. Lawrence	300	Jane Austen	168543
Virginia Woolf	249	Agatha Christie	125986
Aldous Huxley	235	F. Scott Fitzgerald	84789
Dorothy M. Richardson	198	Charles Dickens	69609
W. Somerset Maugham	187	John Steinbeck	60344
James Joyce	182	William Shakespeare	59935
Ernest Hemingway	182	Oscar Wilde	53992
John Galsworthy	180	Charlotte Brontë	53796
Henry James	169	Fyodor Dostoyevsky	49215
William Faulkner	163	Emily Brontë	42503



Change in Rank	Title	Author
+0.96	Little Women	Louisa May Alcott
+0.96	Dracula	Bram Stoker
+0.96	The Wonderful Wizard of Oz	L. Frank Baum
+0.95	Anna Karenina	Leo Tolstoy
+0.92	Macbeth	William Shakespeare
+0.92	The Trial	Franz Kafka
+0.92	Madame Bovary	Gustave Flaubert
+0.91	All Quiet on the Western Front	Erich Maria Remarque
+0.91	Uncle Tom's Cabin	Harriet Beecher Stowe
+0.91	Mansfield Park	Jane Austen

Change in Rank	Title	Author
-0.59	Bliss & Other Stories	Katherine Mansfield
-0.60	The Tunnel: Pilgrimage, Volume 4	Dorothy M. Richardson
-0.63	Pointed Roofs, Backwater, Honeycomb	Dorothy M. Richardson
-0.63	Pilgrimage: Backwater	Dorothy M. Richardson
-0.63	The Fountain	Charles Morgan
-0.63	Experiment in Autobiography: Discoveries & Conclusions of a Very Ordinary Brain (Since 1866)	H. G. Wells
-0.64	Studies in the Psychology of Sex	Havelock Ellis
-0.70	South Wind	Norman Douglas
-0.74	Sparkenbroke	Charles Morgan
-0.85	Pointed Roofs	Dorothy M. Richardson

List Name	Number of Books on List
Best Books Ever	465
Books That Everyone Should Read At Least Once	312
100 Books to Read in a Lifetime: Readers' Picks	239
Best Books of the 20th Century	217
1001 Books You Must Read Before You Die	212
Must Read Classics	188
The Great Classics You Have Not Read Yet	170
The Guardian's "1000 Novels Everyone Must Read"	168
Best Books of the 19th Century	164
Books that Blew Me Away and that I Still Think About (of all types)	162

Change in Rank	Lists That Rose Most in Rank	Change in Rank	Lists That Fell Most in Rank
+0.84	100 Must Read Books	-0.05	Interwar British Vogue Recommends
+0.84	Clean	-0.05	Best of Sinclair Lewis
+0.83	Books that reached 1000 editions (or more)	-0.05	James Joyce Reading List
+0.83	Half a million ratings to a million ratings	-0.06	REALLY Seriously Underrated Books (100 to 500 Ratings)
+0.82	Amazing books that won't make you blush, squirm, get sick or have nightmares!	-0.07	Best of George Bernard Shaw
+0.81	Proliferation of Classics	-0.07	Modernism - An Alternate Canon
+0.81	Books Every Child Should Read	-0.08	Books banned in Ireland 1928-1929
+0.81	ONE DAY Best Summer Reads	-0.08	REALLY Underrated Books (Fewer than 1,000 Ratings)
+0.80	Best Free eBooks	-0.08	Best of D.H. Lawrence
+0.80	My Favorite Childhood books	-0.12	Underrated Bestsellers, Fewer Than 100 Ratings

Change in Rank	Shelves That Rose Most in Rank	Change in Rank	Shelves That Fell Most in Rank (or Rose Least)
+0.75	read-in-school	+0.06	to-read
+0.73	school-reading	+0.04	bloomsbury
+0.72	william-shakespeare	+0.03	stream-of-consciousness
+0.71	thriller-mystery	+0.01	virago-modern-classics
+0.71	chick-lit	-0.03	lit-crit
+0.70	classics-read	-0.03	literary-criticism
+0.69	the-classics	-0.03	virago
+0.69	realistic-fiction	-0.05	d-h-lawrence
+0.69	childrens-lit	-0.05	criticism
+0.68	great-american-read	-0.08	joyce
,	1		L

What historical eras do readers imagine when they think about different genre categories?

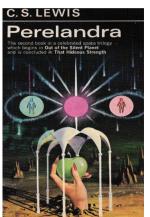


"Online Readership and Perceptions of Genres Over Time" Maria Antoniak, Melanie Walsh, David Mimno *DH*, 2022

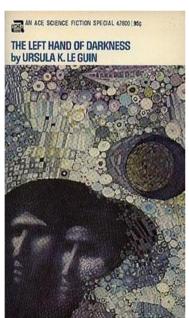
What do readers mean by "science fiction"?

- Ursula K. Le Guin's novel The Left Hand of Darkness from 1969?
- Neal Stephenson's novel Snow Crash from 1992?
- Hugh Howey's series Silo from 2011?
- C.S. Lewis's novel *Perelandra* from 1943?



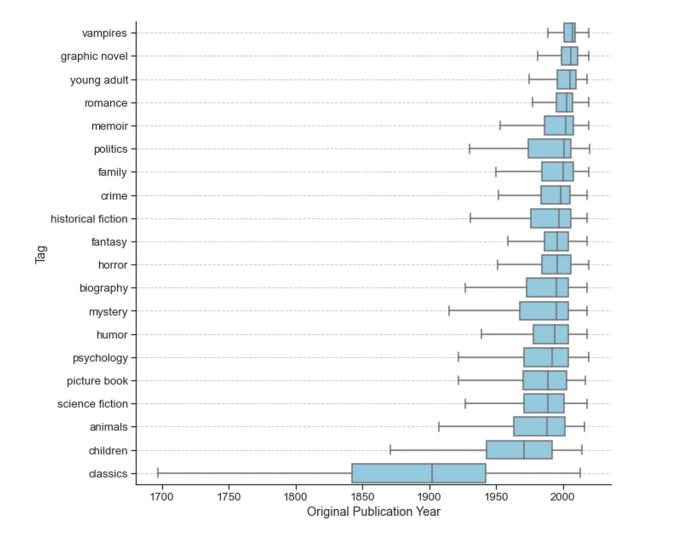






Comparing median publication dates

- We examine the distribution of publication years for the tags
- Reminder: the free-text tags are applied by users
- Which tags have higher or lower median publication dates?

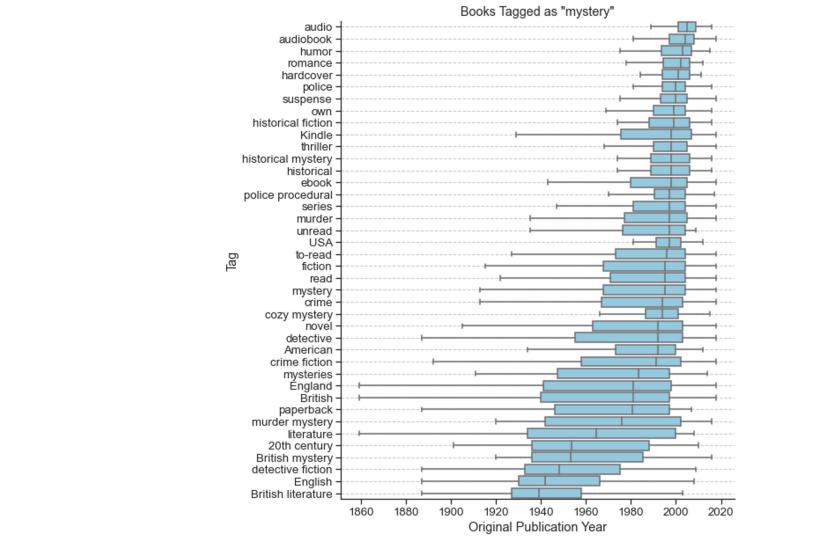


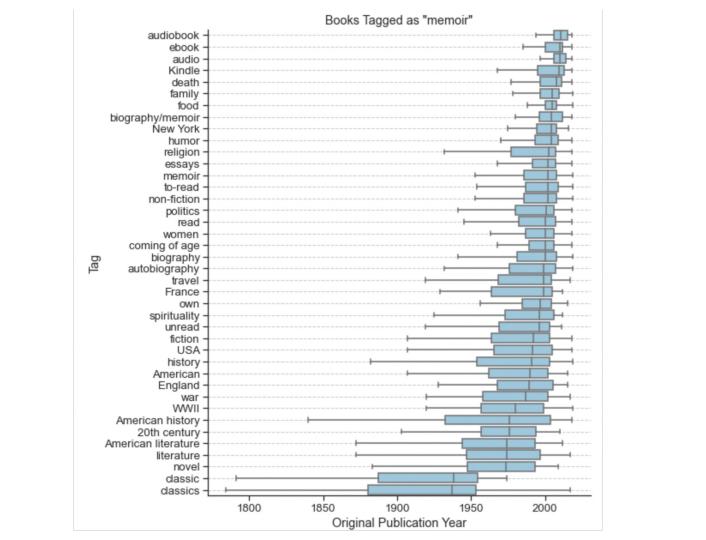
Co-occurring tags

We consider our 20 target tags in turn

For each tag, we examine that tag's 40 most commonly co-occurring tags and their publication date distributions

Which aspects of a tag might contribute to its perceived relationship with different historical eras?



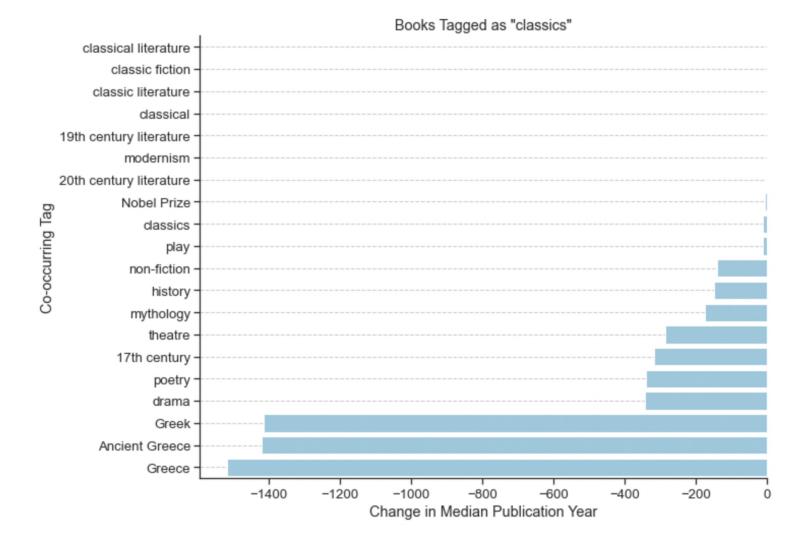


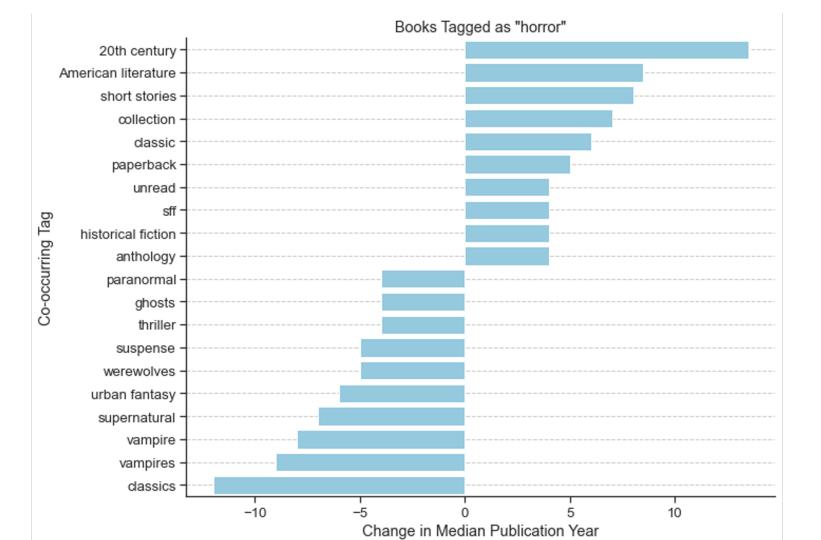
Change in median publication year

n = median publication year for Tag A m = the median publication year for Tag A when it co-occurs with Tag B z = m - n

z should show us the **relationship** between a co-occurring tag, a target tag, and the median publication date

When the co-occurring tag occurs with the target tag, is the median date for that co-occurring tag **higher** or **lower** than usual?





What do reviewers value?



"What Do Readers Value? Manually Tagging and Quantitatively Measuring 'Aspects' in Goodreads Reviews" Maria Antoniak, Yujia Gao, Melanie Walsh, David Mimno work in progress

From star ratings and sentiment scores to values

While online book reviews have received increasing attention from scholars, these reviews are often reduced to star ratings and binarized sentiment analysis scores.

But the text is so much richer and deserves more focus!

Identifying **fine-grained values** in book reviews can help us move beyond overall star ratings and find out what readers value about books with more granularity—teaching us about how readers approach different genres.

Dataset: Mixed-methods for sparse labels

We sample sentences from Goodreads reviews, balancing our dataset by genre, star rating polarity, and book.

Our final dataset includes 20 genres and 500 sentences per genre.

Reviews are drawn from the UCSD Book Graph (Wan & McAuley, 2018; Wan et a., 2019).

Codebook: What do reviewers value?

We create a list of 36 fine-grained values (e.g., characters, writing style, relatability), using topic modeling and collaborative open coding and discussions (Charmaz, 2014).

Our final codebook includes detailed definitions and examples, contributing to a better understanding of online literary reception.

While iterating on the codebook, we annotate a set of 400 sentences.

Category	Values	Example Value Definition
book content	style, pace, characters, romance, plot, setting, believability, complexity, coherence, genre, ethical lessons, thought-provoking themes, fear & violence, creativity, informativeness	Style: Writing style, including: repetitiveness, descriptiveness, word choice, tone, clarity, readability. Not discussions of character point of view or narration perspective.
material artifact	illustration, translation, audiobook narration	Audiobook Narration: Audiobook narration quality, style, etc.; features and background of the narrator.
formal attributes of book	structure, point-of-view	Structure: Organization within the book; order of stories or chapters; alternating themes or other structural patterns.
context	author, book background, recommendations, adaptation, reception, comparisons	Author: Any mention of the author of the current book, including: biography and background of the author; statements and judgments specifically about the author; author's writing and thought process.
reviewer experience	suspense, humor, verdict, reviewer identity, journaling, moral taste, relatability, engagement, expectations, surprisal	Moral Taste: Expressions of the reviewer's personal moral stance; religious and/or political and/or moral response to the book; e.g., judging author's morals, actions of characters.

Dataset: Mixed-methods for sparse labels

Many of the values we included in our codebook are sparsely distributed in the book review texts.

We use GPT-4 for few-shot generation of an additional 500 positive instances for each value and hand-check these instances for quality.

Dataset: Mixed-methods for sparse labels

We use these positive instances, balanced with a random sample of instances generated for other values, to fine-tune a RoBERTa-based classifier for each value.

F1, precision, and recall for positive instances are all above 0.9, but this task is easier than a traditional annotation+prediction task.



Our generated sentences have high precision, but can we generate sentences with more linguistic and topical diversity? What is missing from our generated data?

topic modeling + open coding to reveal themes

few-shot generation to expand sparse labels



reviewers read books and write reviews codebook creation + hand annotation of small set fine-tuned prediction to discover genre-based insights

We find that each genre has a unique value signature,

and that value expressions differ across reviews with

positive and negative ratings.

	chick-lit –	0.08	0.05	0.03	0.12	0.05	0.03	0.05	0.05	0.02	0.26	0.02	0.02	0.10	0.24	0.18	0.02	0.04	0.02	0.19
	childrens –	0.09	0.04	0.04	0.09	0.07	0.03	0.02	0.05	0.04	0.31	0.03	0.02	0.09	0.18	0.02	0.07	0.07	0.01	0.17
christian –			0.04	0.03	0.10	0.11	0.05	0.01	0.08	0.04	0.19	0.04	0.02	0.13	0.18	0.11	0.03	0.04	0.04	0.21
	classics –	0.13	0.05	0.06	0.09	0.06	0.02	0.02	0.02	0.06	0.22	0.03	0.02	0.11	0.14	0.05	0.07	0.09	0.01	0.15
	comics -	0.09	0.04	0.05	0.10	0.03	0.04	0.03	0.03	0.04	0.17	0.02	0.04	0.13	0.09	0.03	0.05	0.05	0.01	0.20
	crime –	0.14	0.06	0.06	0.09	0.03	0.04	0.01	0.04	0.03	0.22	0.04	0.04	0.14	0.13	0.03	0.03	0.06	0.03	0.19
	fantasy –	0.06	0.03	0.06	0.12	0.05	0.04	0.01	0.02	0.05	0.20	0.03	0.04	0.15	0.12	0.05	0.06	0.06	0.02	0.21
	graphic-novel –	0.08	0.04	0.05	0.10	0.04	0.04	0.02	0.02	0.03	0.16	0.02	0.03	0.13	0.12	0.02	0.03	0.06	0.01	0.19
ŀ	nistorical-fiction –	0.10	0.05	0.05	0.11	0.06	0.03	0.01	0.03	0.10	0.20	0.02	0.03	0.12	0.19	0.08	0.08	0.06	0.02	0.16
ē	horror -	0.10	0.05	0.06	0.11	0.03	0.04	0.02	0.03	0.03	0.22	0.02	0.04	0.12	0.15	0.02	0.07	0.07	0.02	0.20
genre	humor -	0.07	0.04	0.04	0.11	0.04	0.02	0.10	0.03	0.05	0.27	0.02	0.02	0.07	0.09	0.04	0.05	0.07	0.01	0.19
literary-fiction - mystery -		0.12	0.04	0.06	0.09	0.07	0.02	0.02	0.02	0.05	0.14	0.03	0.04	0.11	0.24	0.06	0.05	0.10	0.01	0.17
		0.12	0.05	0.07	0.09	0.03	0.06	0.02	0.03	0.05	0.19	0.02	0.03	0.16	0.14	0.06	0.05	0.10	0.03	0.17
	paranormal -	0.05	0.04	0.06	0.15	0.03	0.05	0.03	0.03	0.02	0.21	0.01	0.04	0.14	0.14	0.11	0.04	0.04	0.02	0.19
	romance -	0.05	0.05	0.05	0.12	0.04	0.03	0.02	0.05	0.02	0.19	0.03	0.04	0.13	0.16	0.16	0.02	0.06	0.02	0.18
	science-fiction -	0.08	0.06	0.09	0.13	0.03	0.05	0.01	0.03	0.09	0.18	0.03	0.04	0.13	0.10	0.04	0.06	0.07	0.02	0.20
	short-stories –	0.12	0.05	0.05	0.10	0.05	0.05	0.02	0.02	0.06	0.26	0.03	0.01	0.09	0.16	0.04	0.07	0.09	0.01	0.20
	thriller –	0.11	0.06	0.07	0.11	0.02	0.05	0.01	0.04	0.04	0.20	0.03	0.05	0.16	0.17	0.05	0.04	0.04	0.06	0.19
	vampires -	0.08	0.04	0.04	0.12	0.03	0.04	0.03	0.04	0.02	0.22	0.02	0.03	0.14	0.15	0.11	0.04	0.05	0.03	0.15
	young-adult –	0.05	0.04	0.06	0.13	0.04	0.03	0.02	0.02	0.05	0.20	0.03	0.04	0.09	0.22	0.07	0.04	0.06	0.01	0.19
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value

to co-occur, and value expressions are likely to occur at different parts of the review.

Within review texts, we find that certain values tend

author -	-	0.026	0.0048	0.0045	-0.029	0.044	0.019	0.024	0.019	0.043	0.0011	0.015	0.018	0.025	0.0002	0.015	0.087	0.011	0.014-	0.0041
believability -	0.026		0.022	0.13	0.033	0.092	0.07	-0.0081	0.032	0.1	0.0052	0.17	0.064	0.027	0.037	0.013	0.023	0.1	0.079	0.031
characters -	-0.0048	0.022		0.023	0.0088	0.038	0.019	0.026	0.019	0.0075	0.0034	0.042	0.02	0.04	0.032	0.036	0.017	0.011	0.037	0.01
coherence -	-0.0045	0.13	0.023		0.035	0.012	0.052	-0.0091	-0.016	0.066	0.0027	0.081	0.11	0.051	0.0082	-0.008	0.025	0.078	0.12	0.024
engagement -	0.029	0.033	0.0088	0.035		-0.025	0.013	0.046	0.0067	-0.013	0.019	0.054	0.11	0.0078	0.025	0.018	-0.07	0.042	0.12	0.054
ethical_lessons	0.044	0.092	0.038	0.012	-0.025		0.054	-0.025	0.071	0.093	0.0013	0.26	0.0054	0.078	0.1	0.071	0.11	0.059	0.0031	0.0079
genre ·	0.019	0.07	0.019	0.052	0.013	0.054		0.029	0.098	0.089	0.0057	0.11	0.11	0.083	0.0026	0.021	0.14	0.063	0.21	0.029
humor -	0.024-	0.0081	0.026	-0.0091	0.046	-0.025	0.029		0.055	-0.025	0.00063	0.11	0.074	0.0086	0.001	0.092	0.0045	0.12	-0.04	0.043
identity -	0.019	0.032	0.019	-0.016	0.0067	0.071	0.098	0.055		0.045	0.016	0.041	0.014	0.031	0.042	0.052	0.054	0.033-	0.0011	0.012
informativeness	0.043	0.1	0.0075	0.066	-0.013	0.093	0.089	-0.025	0.045		0.0032	0.1	0.05	0.038	0.01	-0.018	0.16	0.068	0.0088	0.0056
journaling -	-0.0011	0.0052	20.0034	0.0027	0.019	0.0013	0.0057	0.00063	30.016	0.0032	-(0.0006	5 .0092	0.0014	0.0049	0.006	0.0053	0.0047	0.019	0.005
moral_taste	0.015	0.17	0.042	0.081	0.054	0.26	0.11	0.11	0.041	0.1 -	0.0006	5	0.051	0.012	0.065	0.089	0.0058	0.13	0.066	0.043
pace -	-0.018	0.064	0.02	0.11	0.11	-0.0054	0.11	0.074	0.014	0.05	0.0092	0.051		0.065	0.015	0.027	0.058	0.14	0.15	0.033
plot -	0.025	0.027	0.04	0.051	-0.0078	0.078	0.083	-0.0086	0.031	0.038	0.0014	0.012	0.065		0.021	0.031	0.1	0.012	0.11	0.0057
relatability	-0.0002	0.037	0.032	0.0082	0.025	0.1	0.0026	0.001	0.042	0.01	0.0049	0.065	0.015	0.021		0.065	0.0016	0.025	0.023	0.011
romance -	0.015	0.013	0.036	-0.008	0.018	0.071	0.021	0.092	0.052	-0.018	0.006	0.089	0.027	0.031	0.065		0.015	-0.009	0.039	0.012
setting -	0.087	0.023	0.017	0.025	-0.07	0.11	0.14	-0.0045	0.054	0.16	0.0053	0.0058	0.058	0.1	0.0016	0.015		0.023	-0.031	-0.037
style ·	0.011	0.1	0.011	0.078	0.042	0.059	0.063	0.12	0.033	0.068	0.0047	0.13	0.14	0.012	0.025	-0.009	0.023		0.015	0.032
suspense -	0.014	0.079	0.037	0.12	0.12	0.0031	0.21	-0.04	-0.0011	0.0088	0.019	0.066	0.15	0.11	0.023	0.039	-0.031	0.015		0.045
verdict -																				,
žs	thorbelievab	into diaract	ters	endaden	nical less	ons de	ine hu	mor iden	ativer ormativer	less purna	moral ta	iste o	ace	plot	litch lows	nce get	ing e	cyle suspe	nse veri	jic ^t
	believ	Rs.	COLLY	aldge,	nical.			. *	ormati.	lon,	mora			(elas	6.			gu,		

Review Aspect



Conclusion

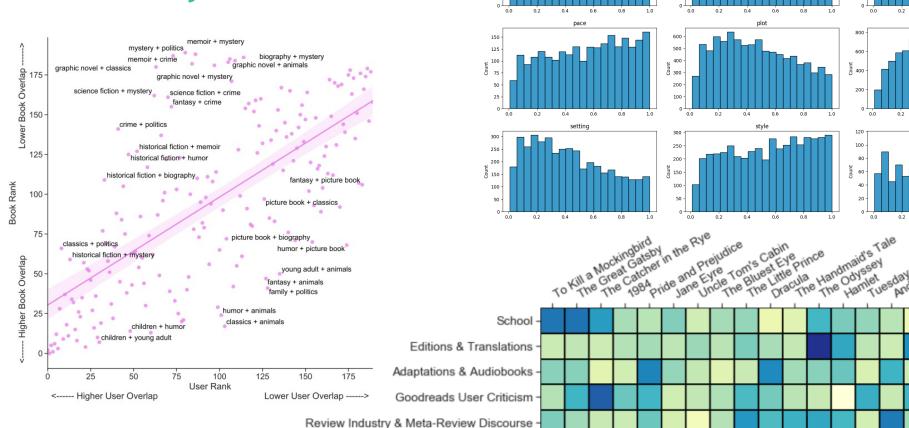
- Tags and book publication dates can be combined to give us multidimensional views of how readers use tags in online reading communities
- There are many factors (economic, sociological) that we do not address here (see, e.g., McGrath, 2020)
- Free-form tagging gives individuals creative license to diverge from traditional catalogs
- Goodreads and LibraryThing help shape literary reception—and reviewers' tags are directly shaping your bookstores and libraries

Opportunities from Information Science

There is a lot of useful work in Info Sci that DH could benefit from, and that we have relied on in our research.

- ethical approaches to data use
- gathering and handling of internet data
- theories of work, repair, community, design
- online communities
- strong ties to the social sciences

Thank you! Questions?



identity

500

400

300 200

Gender & Sexuality -

informativeness

150

journaling

1500

1000

500

400

200

Tuesdays with Mon

1.0