

## **Computational Approaches to Narratives**

Maria Antoniak

University of Copenhagen, Pioneer Centre for AI University of Colorado Boulder, Computer Science (Fall 2025)

#### Hello! I'm Maria Antoniak

I've been working in NLP for a decade both in academia and industry.

Right now, I'm a postdoc at the Pioneer Centre for AI at the University of Copenhagen. Next year I'll be starting as a professor of Computer Science at the University of Colorado Boulder.

There is a lot going on in AI right now. But for our fields of text analytics, text as data, cultural analytics, computational social science — many of the research questions have stayed the same.

## Tell me about yourself!

Mentimeter report from the workshop:

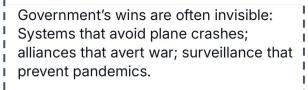
https://maria-antoniak.github.io/resources/2025-04-2

4 narrative workshop COMPTEXT menti.pdf

#### Narratives drive large online conversations







Government wins are often \*the avoidance of loss.\*

So how do we tell the <u>story</u> of the destruction of government? The story of future losses \*not\* averted?

February 16, 2025 at 4:30 PM 😤 Everybody can reply

501 reposts 79 quotes 1.6K likes

**5**3

-

1.6K





Julia Angwin @juliaangwin.com · 5h

This question has been haunting me ever since Elon & co began their govt wrecking spree.

Journalists are crippled in telling this tale. We cannot tally the wins because we cannot ever fully know why a war didn't start or a plane didn't crash.



#### snackowski

@snackowska.bsky.social

i guess the America-as-asylum <u>narrative</u> has lost to the America-as-gated-community narrative. (they are two versions of the same narrative)

January 22, 2025 at 10:09 AM 😤 Everybody can reply



#### Kat Tenbarge

@kattenbarge.bsky.social



When we see <u>narratives</u> that blame the most vulnerable people for problems caused by the most powerful, I think it's important to remember that this viral spread of misinfo is a more pervasive version of what the powerful have always done to defend themselves, with tech they steered in this direction

January 9, 2025 at 3:54 PM & Everybody can reply











#### "[Cultural analytics is ] the computational study of cultural objects, processes, agents"

- Journal of Cultural Analytics

Big data, computational methods, research questions about culture. (No, not primarily focused on comparisons across countries or languages!)

Traditional unsupervised NLP methods are still important: topic modeling, word embeddings, lexica

LLMs are both unlocking new ways to study human culture and creating new complications for human culture.

## Ongoing challenges LLMs in cultural analytics



Companies take and use unknown amounts of cultural works for pretraining, leading to legal, ethical, and evaluation issues.



High quality annotations are still necessary, but the object of study is often subjective, ambiguous, difficult to define.



NLP people are increasingly are interested in cultural questions, often lack interdisciplinary expertise and don't involve humanists in their studies of human culture.

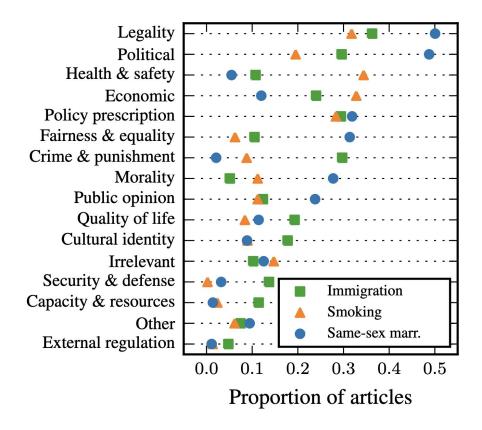
## **Computational studies of narratives**



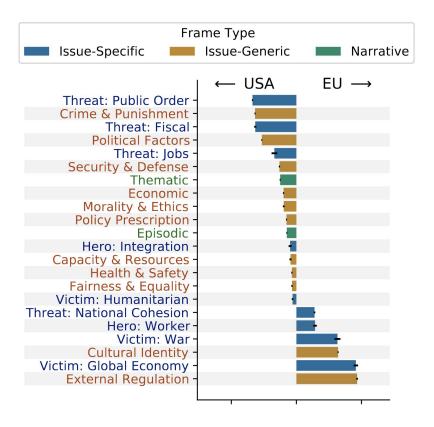
Narratives have been studied in all kinds of ways and in all kinds of mediums, and all kinds of NLP methods have been used to study narratives at scale.

But what are "narratives"? This is an overloaded term.

#### Narratives as *frames*

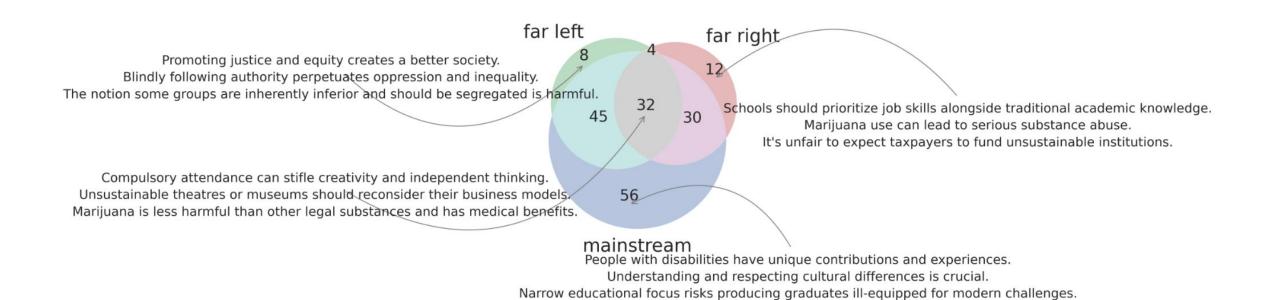


"The Media Frames Corpus: Annotations of Frames Across Issues" Card, Boydstun, Gross, Resnik, Smith; ACL 2015



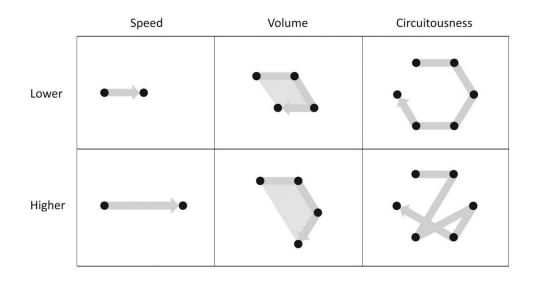
"Modeling Framing in Immigration Discourse on Social Media" Mendelsohn, Budak, Jurgens; NAACL 2021

#### Narratives as tropes

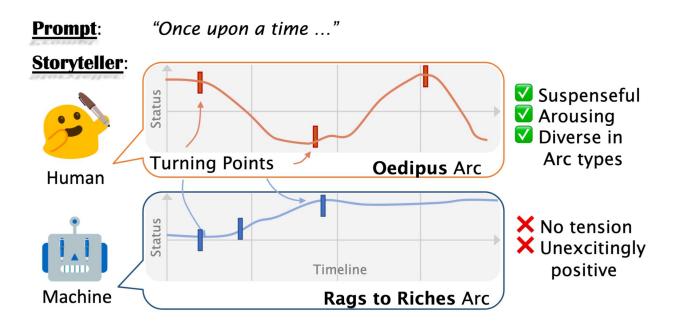


"LLM Tropes: Revealing Fine-Grained Values and Opinions in Large Language Models" Wright, Arora, Borenstein, Yadav, Belongie, Augenstein; EMNLP Findings 2024

#### Narratives as shapes



"How quantifying the shape of stories predicts their success" Toubia, Berger, Eliashberg; PNAS 2021

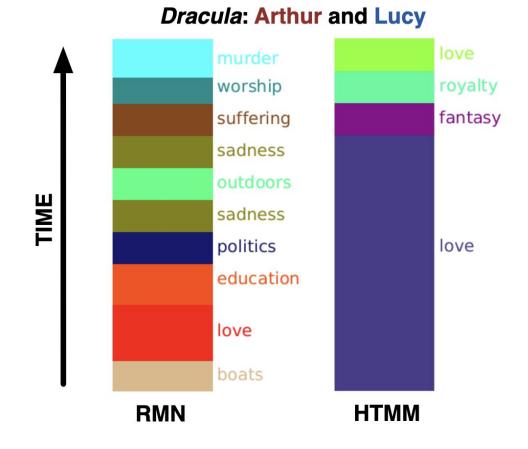


"Are Large Language Models Capable of Generating Human-Level Narratives?" Tian, Huang, Liu, Jiang, Spangher, Chen, May, Peng; EMNLP 2024

#### **Narratives as stories**

A	Someone	
В	tells	
C	someone	
D	somewhere that	
Е	someone	
F	did something(s)	
G	[to someone]	
H	somewhere	
I	at some time	
J	for some reason	

"Narrative Theory for Computational Narrative Understanding" Piper, So, Bamman; EMNLP 2021



"Feuding Families and Former Friends: Unsupervised Learning for Dynamic Fictional Relationships" Iyyer, Guha, Chaturvedi, Boyd-Graber, Daume; NAACL 2016

#### Why should we care about online storytelling?



As a **rhetorical** strategy, storytelling can drive social movements (#MeToo, #BLM), spread misinfo (vaccine side effects), educate (Ted Talks, podcasts)



As a form of **self-disclosure**, personal storytelling can strengthen social bonds, build trust between community members, and benefit the storyteller



As a **sensemaking** strategy, communal storytelling can help individuals and groups learn from their shared experiences



For **NLP** researchers, modeling narratives is a very challenging task that is also important for better understanding our **pretraining** and **prompting** data

Jourard and Lasakow. "Some factors in self-disclosure." The Journal of Abnormal and Social Psychology, (1958).

Hill and Stull. "Gender and Self-Disclosure." 1987.

Zhao, Hinds, and Gao. "How and to whom people share: the role of culture in self-disclosure in online communities." CHI (2012).

Pennebaker and Beall. "Confronting a traumatic event: Toward an understanding of inhibition and disease." Journal of Abnormal Psychology (1986).

Merz, Fox, Malcarne. "Expressive writing interventions in cancer patients: a systematic review." Health Psychol Review (2014).

Tangherlini. "Heroes and Lies: Storytelling Tactics among Paramedics." Folklore (2000).

Weick, Sutcliffe, Obstfeld. "Organizing and the process of sensemaking." Organization Science (2005).

Genius and Bronstein. "Looking for "normal": Sense making in the context of health disruption." Journal of the Association for Information Science and Technology (2017).

Ma et al. "Self-disclosure and perceived trustworthiness of Airbnb host profiles." CSCW, 2017.

Gallagher et al. "The Networked Disclosure Landscape of #MeToo." CSCW, 2019.

Tangherlini. "Heroes and lies: Storytelling tactics among paramedics." Folklore, 2000.

Yang, Kraut, Smith, Mayfield, and Jurafsky. "Seekers, Providers, Welcomers, and Storytellers: Modeling Social Roles in Online Health Communities." CHI, 2019.

Ayers, Poliak, and Dredze. "Comparing Physician and Artificial Intelligence Chatbot Responses to Patient Questions Posted to a Public Social Media Forum." JAMA, 2023.

#### Online discussions ABOUT storytelling



The study of **literary reception**, **genre formation**, and **canonization** is well established but has traditionally focused on elite readers.



**Online reading communities** like Goodreads and TikTok provide abundant new evidence documenting diverse readers' perceptions of books in detail and in their own words.



Online book reviewers shape our offline reading landscape.

OK, we care about stories...

...but what are stories?

## Mentimeter

What features of a text make it a story?

## Exercise

- 1. Break into small groups (3-4 people per group)
- 2. Discuss how you would define "story"
- 3. Create lists of story and non-story examples

## Mentimeter

What is your group's definition of "story"?



# Where do people tell stories online? Story Detection Across Online Communities

Maria Antoniak, Joel Mire, Maarten Sap, Elliott Ash, Andrew Piper

**ACL 2024** 









#### **Research Questions**



What is a story?

How can we automatically detect identifying storytelling?

How can we do this at scale?

Where do people tell stories online?



r/breastcancer

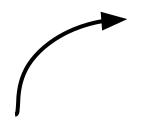


r/cancer



r/leukeumia

... etc.



This could be an upsetting topic so feel free to not read, but I need some help from people in a similar situation. My aunt passed away from breast cancer the week before I was diagnosed last year. She'd had cancer before but it came back after 10 years, and she passed three years later. I can't stop thinking about her and wondering and feeling afraid. Does anyone else feel like this? How do you handle those worries?

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r/breastcancer



r/cancer



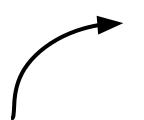
r/leukeumia

... etc.

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# This requires building and evaluating a story span detection system.

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## Challenges to story detection across communities



Stories and non-stories are mixed together **across** topics and **within** individual texts



**Defining** stories is notoriously difficult: there is an entire literary field (*narratology*) concerned with the theory of narratives!



Existing story datasets do not meet our requirements

## Can we use existing story datasets?



No, existing datasets are unavailable or do not meet our desiderata.

#### Existing story datasets

- are **not in English** (dos Santos et al., 2017)
- are **not publicly available** (Ganti et al., 2022; 2023)
- contain **very sparse** positive labels (ICWSM 2009 Spinn3r Corpus)
- include **topical confounders** (Prize, 2019)
- focus on literary fiction (Piper & Bagga, 2023)

## Can we adopt an existing story definition?



No, there's no canonical codebook.

Many different definitions have been proposed in both NLP and narratology, relying on many different features.

These definitions weren't designed for annotation, nor were they designed for online communities.

We found that crowdworkers were very inconsistent.



"A narrative is a discourse presenting a coherent sequence of events which are causally related and purposely related, concern specific characters and times, and overall displays a level of organization beyond the commonsense coherence of the events themselves. In sum, a story is a series of events effected by animate actors... at least two key elements to stories, namely, the plot (fabula) and the characters (dramatis personae) who move the plot forward (Abbott, 2008)."

"A Simpler and More Generalizable Story Detector using Verb and Character Features." Eisenberg and Finlayson (2017).



"It is generally agreed in narratology (Forster, 1962; Mani, 2012; Pentland, 1999; Bal, 2009) that a narrative presents a **sequence of events** arranged in their time order (the plot) and involving **specific characters** (the characters)."

"Temporal Event Knowledge Acquisition via Identifying Narratives." Yao and Huang (2018).



"A narrative is the recounting of a **sequence of events** that have a **continuant subject** and **constitute a whole** (Prince, 2003)."

"Fabula Entropy Indexing: Objective Measures of Story Coherence." Castricato et al. (2021).



"A sequence of related **events**, leading to a **resolution** or projected resolution."

"A Semantic Triplet Based Story Classifier." Ceran et al. (2012).



"Situatedness: narrativity depends on the social context in which it occurs

**Event sequencing:** narrativity depends on temporally ordered events

**World making**: narrativity depends on the fact of disequilibrium such that we can observe a change in the world"

"Detecting Narrativity Across Long Time Scales." Piper et al. (2021).



"A STORY follows a **plot-like structure** (e.g. has an introduction, middle section or conclusion) or contains a **sequence of events**."

"StoryARG: a corpus of narratives and personal experiences in argumentative texts." Falk and Lapesa, ACL 2023.



sequences of events arranged temporally Piper et al. (2021)

Yao and Huang (2018) Castricato et al. (2021)

causally related events leading to Eisenberg and Finlayson (2017)

resolutions Ceran et al. (2012)

Alzahrani et al. (2016)

entities or characters Eisenberg and Finlayson (2017)

Piper et al. (2021)

Yao and Huang (2018) Alzahrani et al. (2016)

rhetorical purpose Eisenberg and Finlayson (2017)

Roos and Reccius (2021)
Castricato et al. (2021)

world building Piper et al. (2021)

Feature	Used In	
n-gram	Santos et al. (2017)	
	Piper et al. (2021)	
	Gordon (2009)	
	Ceran et al. (2012)	
POS	Yao and Huang (2018)	
	Piper et al. (2021)	
	Ceran et al. (2012)	
coreference chain length Eisenberg and Finlayson (2017)		
	Yao and Huang (2018)	
LIWC	Santos et al. (2017)	
	Yao and Huang (2018)	
readability	Santos et al. (2017)	
readability	Santos et al. (2017)	
verb classes	Eisenberg and Finlayson (2017)	

## Story classification features used in prior work

# Story classification features used in prior work (continued)

Feature	Used In
syntactic production rules	Yao and Huang (2018)
verb sequence perplexity	Yao and Huang (2018)
named entities	Ceran et al. (2012)
stative verbs	Ceran et al. (2012)
semantic triples	Ceran et al. (2012)
etc.	etc.



## What are stories, in narratology?

Narrative is the technical term for story.

Story has a second technical definition: we can distinguish between "story" (syuzhet) and "discourse" (fabula), where story = what happened and discourse = how it is told.

Herman (2009) writes, "Narrative roots itself in the lived, felt experience of human or human-like agents interacting in an ongoing way with their surrounding environment."

Propp. "Morphology of the Folktale." 1929.

David Herman. 2009. Basic elements of narrative. John Wiley & Sons.



## ... so what are stories?

- Many different definitions it's complicated!
- A common thread: linear sequences of events, a cast of characters, and a rhetorical goal
- Distinction between stories and narratives that we covered earlier (framing, tropes, etc.)



## **Building a story detection dataset**



## Developing a codebook

A computer scientist, a literary scholar, and an economist walk into a bar... and try to agree on a story definition.

How can we define storytelling, in the context of Reddit?



## Developing a codebook

Many interations of open coding and discussions!

#### Drew from prior work:

- "Narrative Theory for Computational Narrative Understanding"
   (Piper et al., 2021)
- "Literary Event Detection" (Sims et al., 2019)

Adapted to the Reddit context: more personal stories, less worldbuilding, medium length texts.

A story describes a sequence of events involving one or more people.

A story could be as short as one sentence or as long as an entire post.

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A story could be as short as one sentence or as long as an entire post.

Who/what qualifies as "people"?

What are "events"?

What are "sequences" of events?



Our full codebook is available on Github

#### Who/what qualifies as "people"?

- "People" can include animals, aliens, etc.
- "People" can include groups as long as these are specific groups of people that exist at a specific time and place.
- "People" includes the first person narrator.

#### What are "events"?

- Events are "a singular occurrence at a particular place and time" (Sims et al., 2019).
- **General, repeating, isolated,** or **hypothetical** situations, states, and actions are usually not events, unless they appear together in a strongly story-like sequence.
- Most stories are told in the past tense. **Present** and **future** tense can also be used, but the bar is higher and the narrated events need to be strongly story-like.
- Most events are positively asserted as occurring, but depending on the context, negative
   verbs can also be events when occurring at a specific time and place.
- Events are usually verbs but can also be nouns and adjectives.
- When are **states** events? See Sims et al., 2019.

#### What is a "sequence" of events?

- These events should be sequential: one event happens, then another event happens. It's ok if the events are narrated out of order, but there should still be a clear sequence.
- These events should be connected: they might be about the same people, they
  might be causally connected, they might describe an overall change or
  transformation in the state of the world, they might describe a single experience.
- Jumbles of events that are unordered and/or unconnected (like lists of examples)
  are not stories.

## Mentimeter

Questions and reactions to the StorySeeker codebook



## What data should we annotate?

### The Reddit Webis-TLDR-17 dataset

- 3,848,330 posts and comments
- average length of 270 words
- each with a "TL;DR" summary
- 2006 to 2016



We sample from this data, creating balanced sets of texts across 500 of the most popular subreddits.

"TL;DR: Mining Reddit to Learn Automatic Summarization" (Völske et al., 2017)

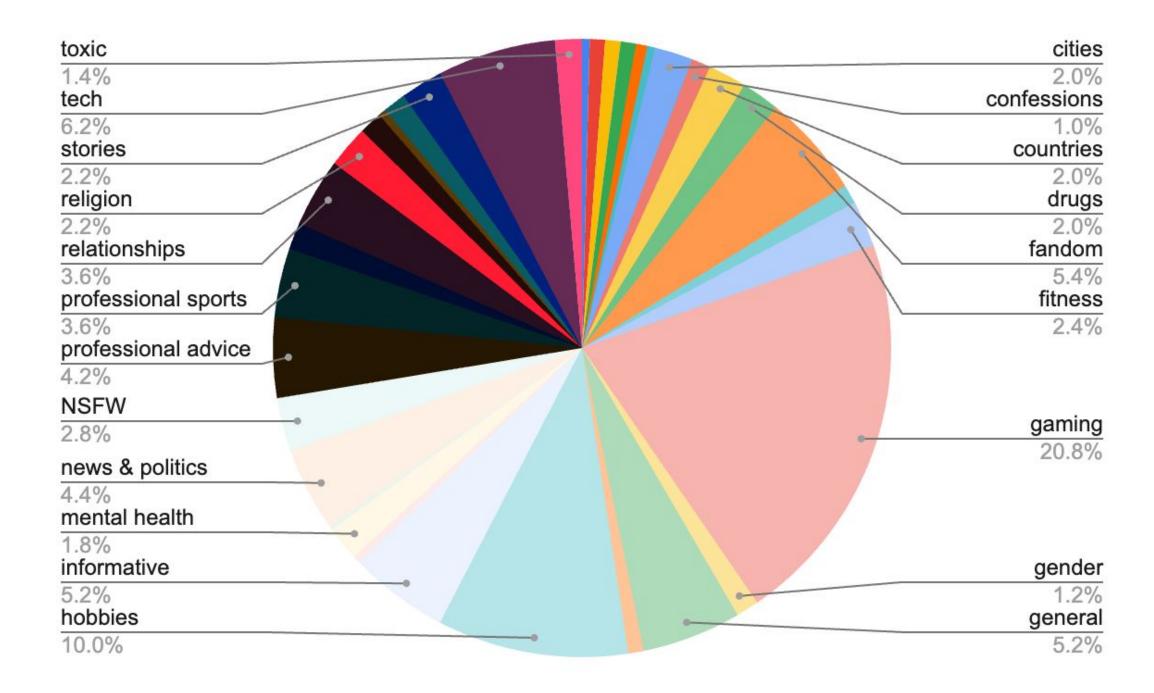
## **Categorizing 500 subreddits**



We used open-coding to build a subject taxonomy of the 500 subreddits with the most posts+comments in the dataset.

### Why?

- to protect our annotators
- to protect redditors
- to structure our results



### STORY 1 EVENT 2

<b>Comment:</b> DRRR, gets a while to get used to. To be honest, the first time I started

EVENT

watching it I flat out dropped it after 5 episodes. I picked it up 3 months later and

EVENT

finished the entire show and enjoyed it quite a bit. I personally found that it started really

EVENT EVENT

slow (the entire first half (12 episodes) of the show is introducing us to the characters and

developing interpersonal relationships between characters), which got really draggy and

pretty boring at times. However the 2nd half of the show really picks it up in terms of

pacing / action and makes the show worthwhile and enjoyable for me. Also enjoying DRRR,

played into enjoying the second season of DRRR.



# What do these stories look like?

I'<u>ve</u> thought about this for a while, but only <u>decided</u> to post when someone else <u>brought</u> up how weak they may be. Everyone assumes that the animatronics can walk at a leisurely speed. And that Foxy can run quite fast. Hypothetically, I guess that...

All over the Internet I'<u>ve</u> seen a ton of hype about this show, it didn't look particularly appealing to me but I <u>said</u> what the hell I'll watch. So I <u>watched</u> a few episodes and yeah... I mean it's okay for a kids show... I <u>watched</u> some other kids shows afterwards to compare... it <u>didn't</u> really stand out that much to me. So I'd honestly love to know...what's with all the hype?

Let me clarify. Every moment from age 15 when I gave my life to Jesus, to now (age 22), I have been a Christian. Sure, there have been moments of ignoring the Christian faith and living a "worldly" life, but my last 3 years in college have been completely devoted to campus ministry, and discipling others... Over the last few months though, I have been feeling more and more like this is kind of a lie. I am at a turning <u>point</u> in my life where I either need to give myself over completely to Christianity, or drop it and move on. Basically, I need resources to make a decision. Is there anyway you can help me, via personal stories that are similar, book recommendations, youtube links, etc.?

I'm a grad student for context. It starts out very general, you will spend a year or two really just catching up on literature since, you know, your advisor has been along for the ride for about 15 years so comparatively you're an academic infant. So you <u>read</u> a paper which <u>answers</u> questions, but also <u>creates</u> more questions for you. But that's ok and is par for the course, so you <u>look</u> up more papers which <u>answer</u> those questions, and this is a cycle for your entire career. At some point you will think, "why didn't they do this?" but this time... this wondrous time, you find there is no further information on the topic. But it's a good thing you <u>spent</u> the past two 2 years catching up on it, and now hopefully you <u>can</u> try and answer the question yourself. Now you <u>read</u> others papers to get answers, which <u>leads</u> to more questions. Suddenly it's your own set of questions and answers that drive the field. I am more typical I think and would say after about 12-18 months I started asking questions that didn't have really well worked out answers, and that's when the real work begins!





Two expert annotators

**Consensus** discussions and decisions: hours upon hours of work!

Cohen's *k* agreement for **story spans**: 0.72

Cohen's *k* agreement for **event spans**: 0.65

235 stories, 267 non-stories in Reddit posts and comments

Mean span length is 92 tokens (comments) and 119 tokens (posts).



# **Building a story detector**

Model	P	R	F1		P	R	F1
Document Classification		Story		I		Not Story	
SVM with TF-IDF	$0.82 \pm 0.06$	$0.69 \pm 0.11$	$0.74 \pm 0.08$		$0.77 \pm 0.06$	$0.87 \pm 0.03$	$0.81 \pm 0.03$
Fine-tuned RoBERTa	$0.87 \pm 0.02$	$\boldsymbol{0.85 \pm 0.08}$	$0.86 \pm 0.04$		$0.88 \pm 0.05$	$\boldsymbol{0.89} \pm 0.03$	$0.88 \pm 0.02$
GPT-4 Zero-Shot	$0.83 \pm 0.02$	$0.76 \pm 0.06$	$0.79 \pm 0.03$		$0.80 \pm 0.04$	$\boldsymbol{0.87} \pm 0.02$	$0.83 \pm 0.02$
<b>GPT-4 Few-Shot</b>	$0.84 \pm 0.05$	$0.70 \pm 0.06$	$0.76 \pm 0.03$		$0.77 \pm 0.04$	$\boldsymbol{0.88 \pm 0.04}$	$0.82 \pm 0.03$
GPT-4 C-o-T	$\boldsymbol{0.56} \pm 0.05$	$0.96 \pm 0.03$	$0.71 \pm 0.04$		$0.91 \pm 0.06$	$0.35 \pm 0.02$	$0.50 \pm 0.03$
GPT-3.5-Turbo Zero-Shot	$0.93 \pm 0.02$	$0.37 \pm 0.08$	$0.53 \pm 0.08$		$0.64 \pm 0.04$	$\boldsymbol{0.97} \pm 0.01$	$0.77 \pm 0.03$
GPT-3.5-Turbo Few-Shot	$0.79 \pm 0.06$	$0.53 \pm 0.10$	$0.63 \pm 0.09$		$0.68 \pm 0.07$	$\boldsymbol{0.88 \pm 0.03}$	$0.77 \pm 0.05$
GPT-3.5-Turbo C-o-T	$0.56 \pm 0.07$	$0.92 \pm 0.03$	$\boldsymbol{0.69} \pm 0.05$		$0.85 \pm 0.06$	$0.36 \pm 0.07$	$0.50 \pm 0.05$
Token Classification	Story(N=7,756)			I	Not Story ( $N=20,477$ )		
Fine-tuned RoBERTa	$0.77 \pm 0.05$	$0.79 \pm 0.08$	$0.78 \pm 0.04$	1	$0.90 \pm 0.03$	$0.88 \pm 0.03$	$0.89 \pm 0.01$
<b>GPT-4 Few-Shot</b>	$0.52 \pm 0.06$	$\boldsymbol{0.86} \pm 0.04$	$\boldsymbol{0.64} \pm 0.05$		$0.88 \pm 0.04$	$0.57 \pm 0.04$	$0.69 \pm 0.04$

### Where does the finetuned model fail?

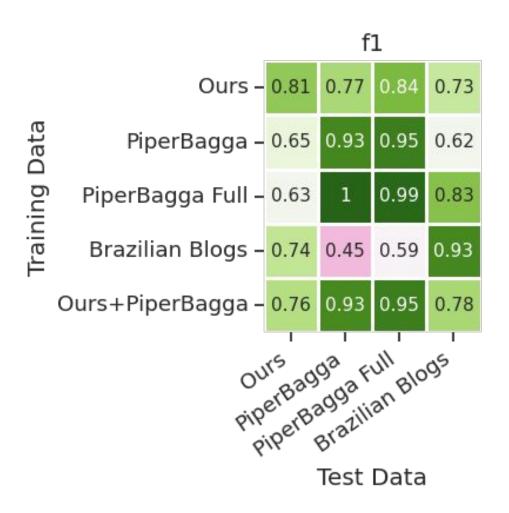
#### Stories misclassified as non-stories

- stories containing cognitive verbs, such as "plan," "decide," or "notice"
- stories containing **hypothetical** verbs
- very short stories (one sentence or less)

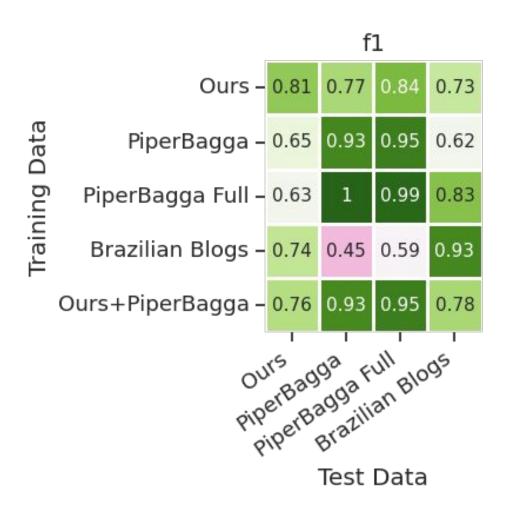
#### Non-stories misclassified as stories

- texts containing **general or repeating events** or describe a **state** without sequence
- texts containing pronouns, entities, and concrete language like place descriptions, making the texts appear more story-like

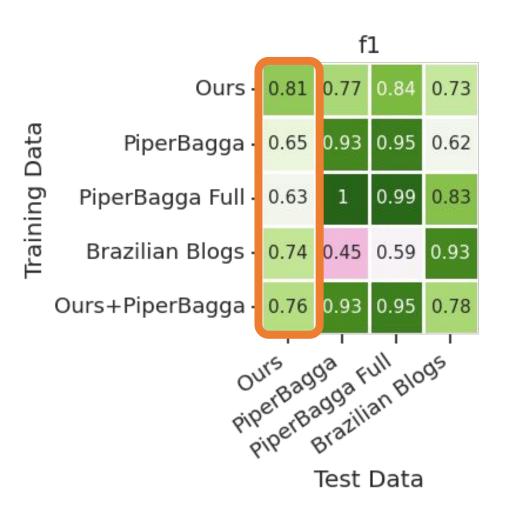
### TStorySeeker generalizes to other settings.



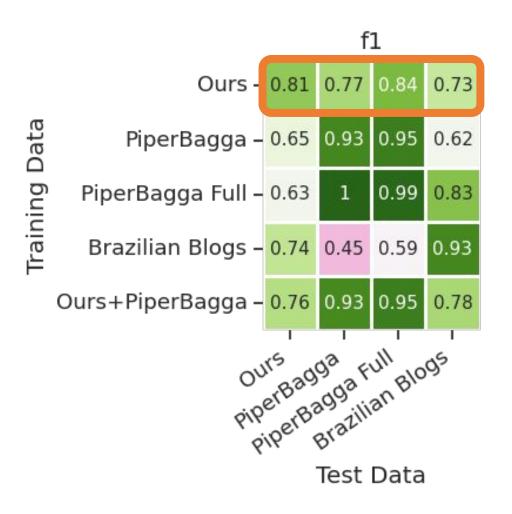
### TStorySeeker generalizes to other settings.



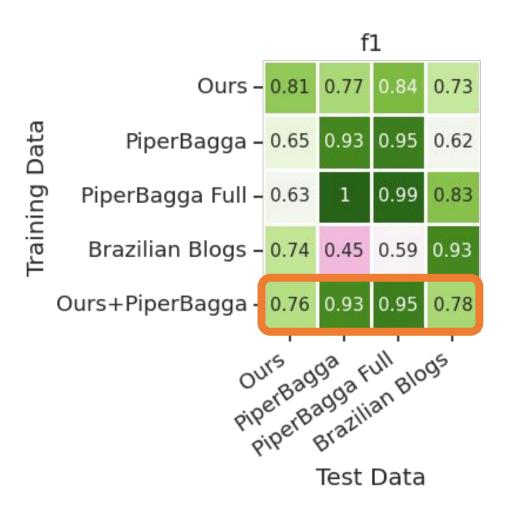
### Transfer StorySeeker generalizes to other settings.

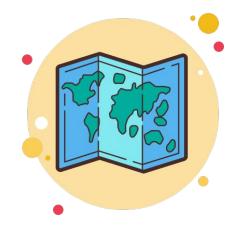


### TStorySeeker generalizes to other settings.



### TStorySeeker generalizes to other settings.

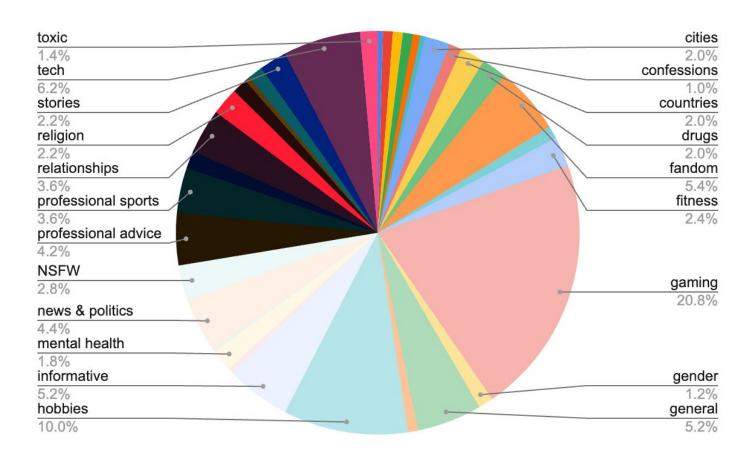




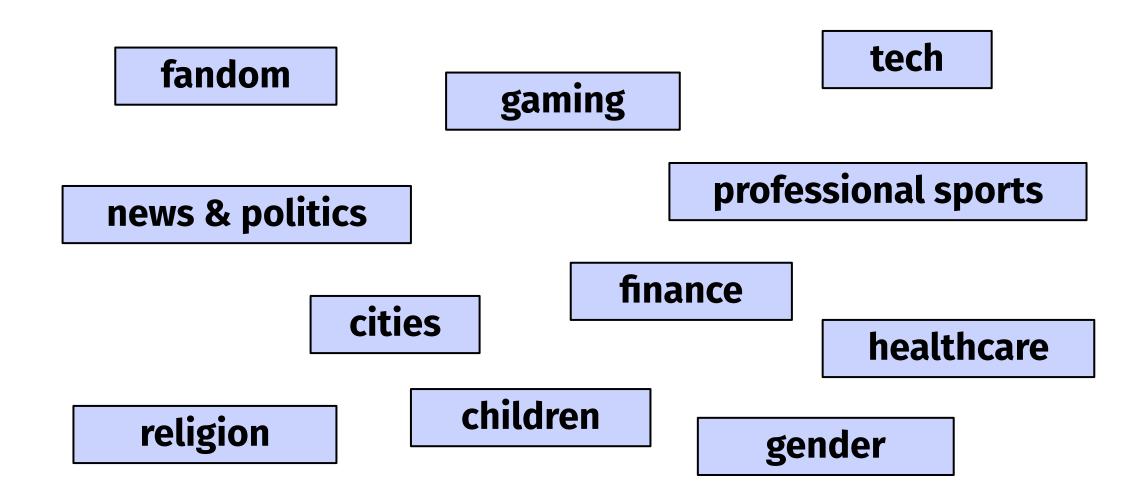
# Where do people tell stories?

## Categorizing 500 subreddits

We categorized by hand the 500 subreddits with the most posts+comments in the dataset.



### Which subreddit categories have more storytelling?



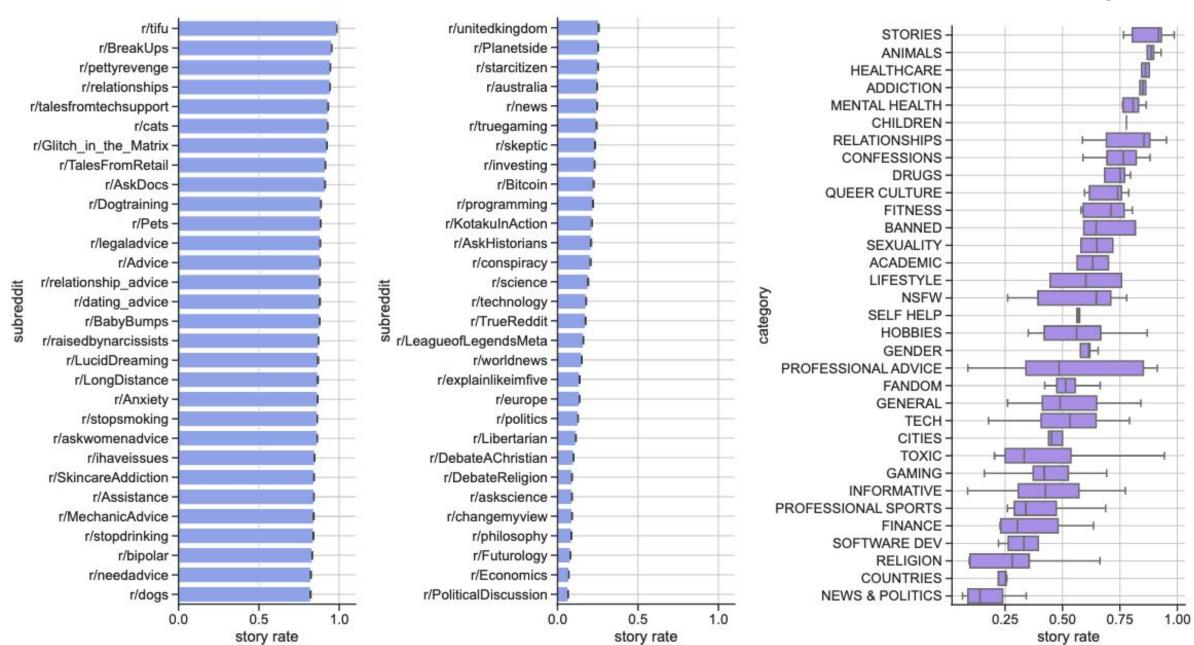
## Mentimeter

Which subreddit categories have more storytelling?

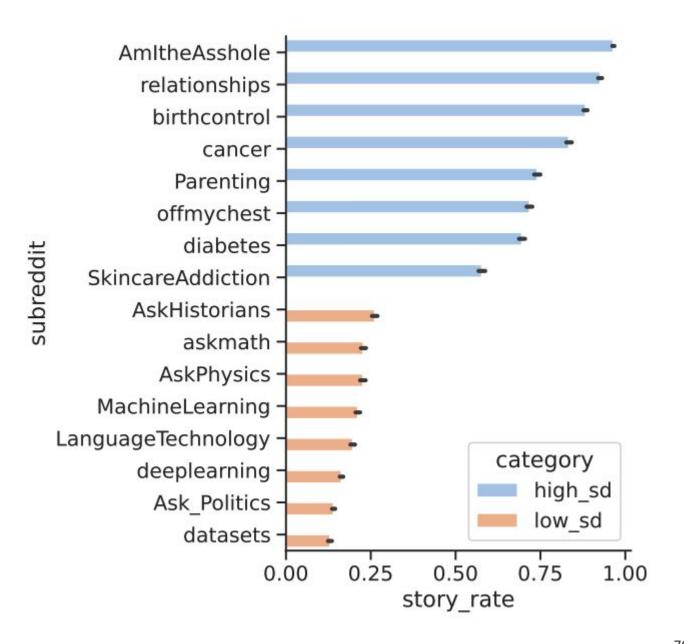
#### subreddits with the MOST stories

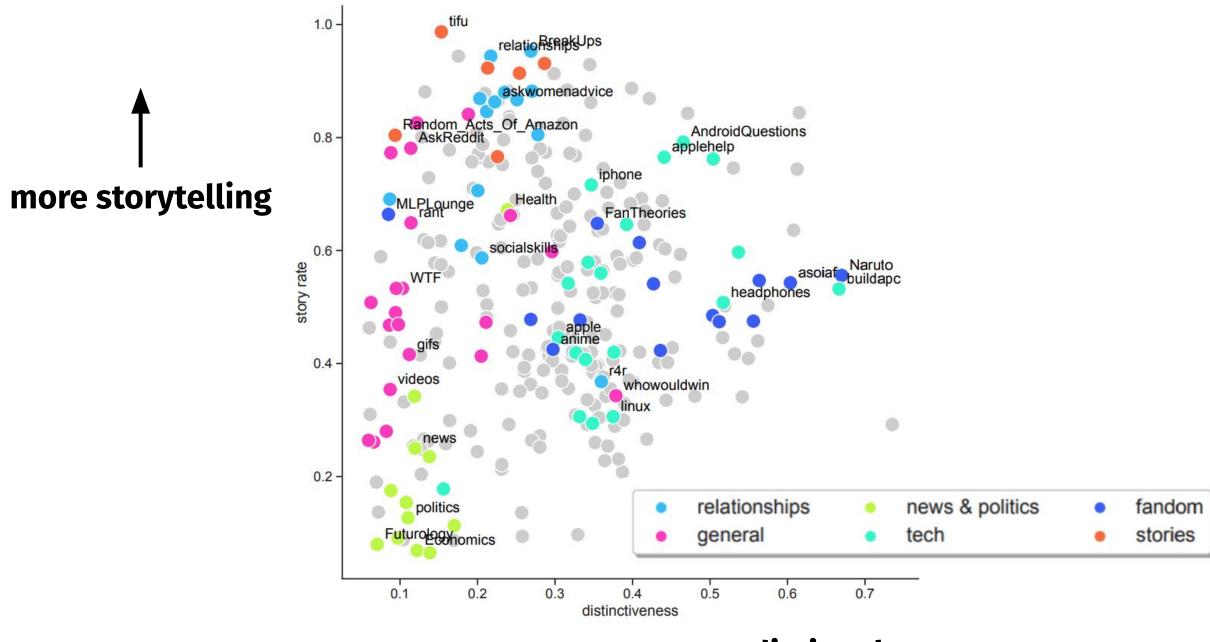
#### subreddits with the FEWEST stories

#### subreddit categories



High self-disclosure subreddits contain more storytelling.





	generic	distinctive
more storytelling		
less storytelling		

	generic	distinctive
more storytelling	r/tifu r/pettyrevenge r/Glitch_in_the_Matrix r/Advice	
less storytelling		

	generic	distinctive
more storytelling	r/tifu r/pettyrevenge r/Glitch_in_the_Matrix r/Advice	r/SkincareAddiction r/LucidDreaming r/techsupport r/MechanicAdvice
less storytelling		

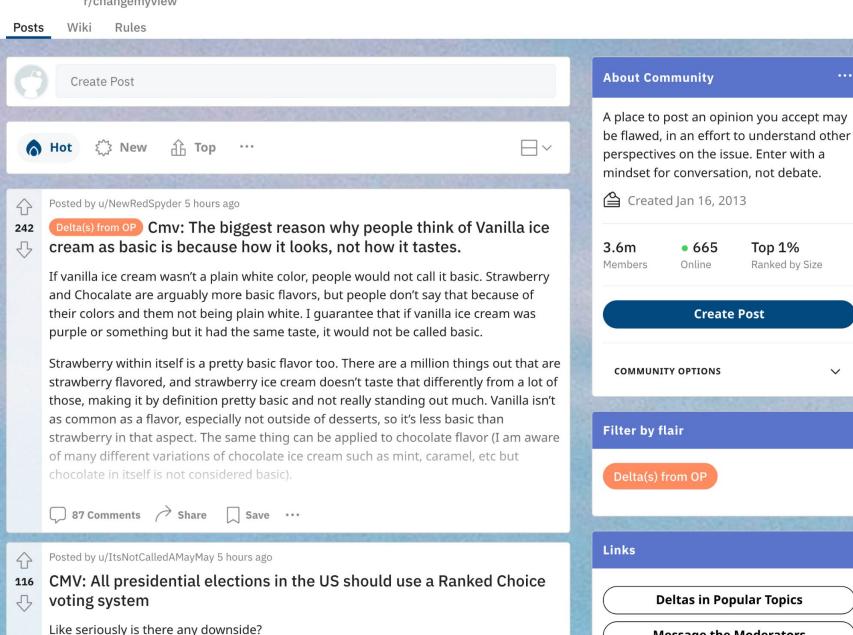
	generic	distinctive
more storytelling	r/tifu r/pettyrevenge r/Glitch_in_the_Matrix r/Advice	r/SkincareAddiction r/LucidDreaming r/techsupport r/MechanicAdvice
less storytelling	r/politics r/explainlikeimfive r/PoliticalDiscussion r/Futurology	

	generic	distinctive
more storytelling	r/tifu r/pettyrevenge r/Glitch_in_the_Matrix r/Advice	r/SkincareAddiction r/LucidDreaming r/techsupport r/MechanicAdvice
less storytelling	r/politics r/explainlikeimfive r/PoliticalDiscussion r/Futurology	r/asoiaf r/summonerschool r/Naruto r/fantasyfootball



Join

r/changemyview



Message the Moderators

### I think that voting is pointless. Change my view!





You're right that your vote alone might not change things, but have you considered that...

Engaging in the electoral process is a privilege that you shouldn't take for granted.



I thought the same way until the last election. When I went to drop my ballot off...







I think that voting is pointless. Change my view!

Engaging in the electoral process is a privilege that you shouldn't take for granted.



**+1**Δ



You're right that your vote alone might not change things, but have you considered that...

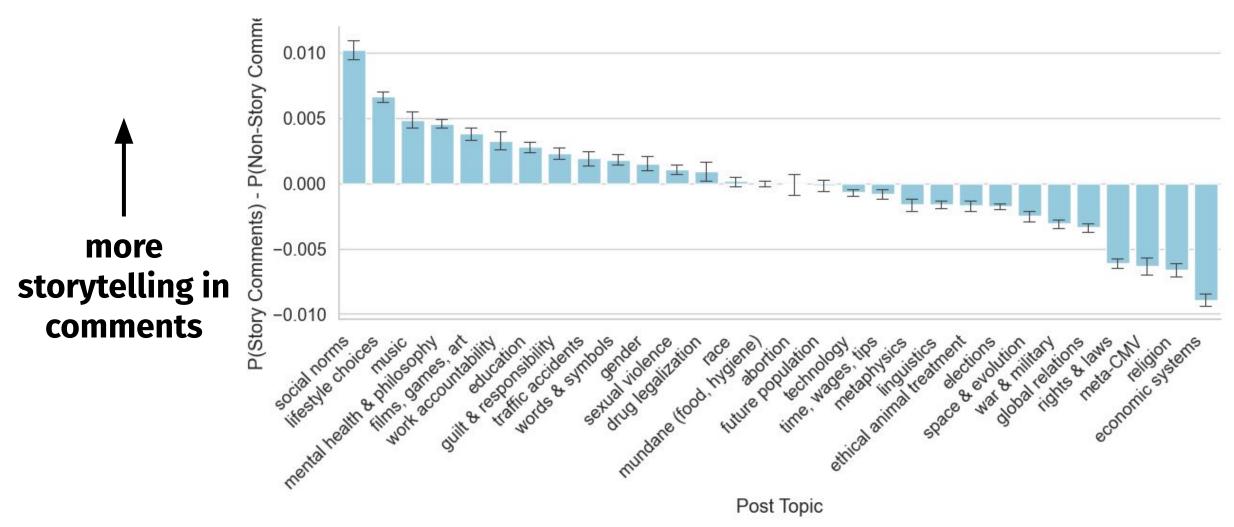
I thought the same way until the last election. When I went to drop my ballot off...



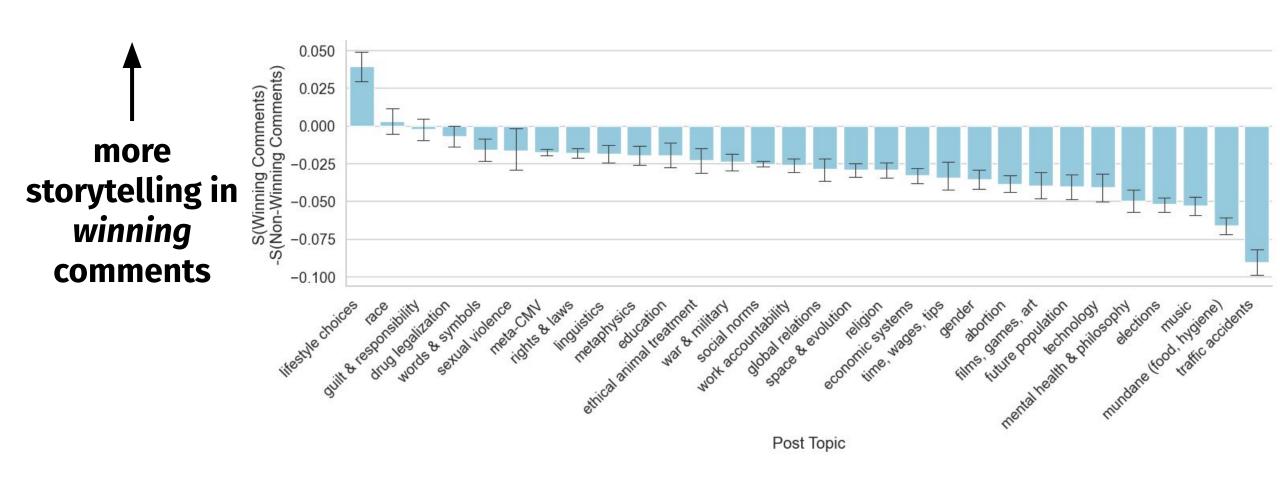




### Some topics (e.g., personal) receive more storytelling comments



### But are those stories persuasive? Not necessarily!



# **Implications**

### Implications for story detection

• Task formalization, training and evaluation framework, models

### Implications for narratology

Tell-tale signs of online storytelling: agent-centered, event-driven

### Implications for textual interactions in online communities

Storytelling patterns across communities

### **Future directions**



- → Deeper social media analysis about **community features** like trust and how storytelling can drive **misinformation**
- → Variation in **storytelling perceptions across demographic groups**
- → Analysis of event annotations and the relationship between causality, sequentiality, and stories

### **Contributions:** TStorySeeker



We formalize the task of **story detection** and the task of **story span detection**, linking these tasks to event detection.



We release the first expert-annotated **dataset**, **codebook**, and **models** for story detection **across diverse online communities**.



A first **inter-community** analysis of where storytelling takes places on Reddit, and an **intra-community** analysis of where storytelling is used as a rhetorical strategy.

# Code

StorySeeker Github repository and Colab notebook

https://github.com/maria-antoniak/storyseeker

### Mentimeter

What are some datasets where you could use StorySeeker to predict the presence of storytelling?

# **Exercise**

- 1. Break into small groups (3-4 people per group)
- 2. Identify a dataset you're interested in
- 3. Load the dataset into the Colab notebook: <a href="https://bit.ly/storyseeker-github">https://bit.ly/storyseeker-github</a>
- 4. Run StorySeeker on the dataset
- 5. Create lists of true positives, true negatives, false positives and false negatives
- 6. Share your findings on Menti (4493 1633)



# The Empirical Variability of Narrative Perceptions of Social Media Texts

Joel Mire, <u>Maria Antoniak</u>, Maarten Sap, Elliott Ash, Andrew Piper EMNLP 2024

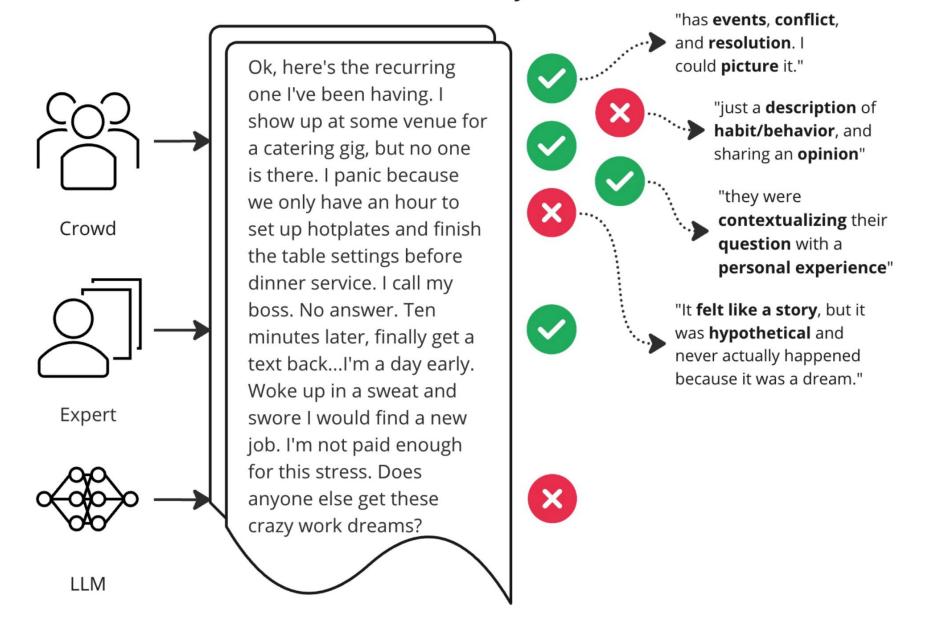








#### Does this text contain a story?



Comment: I got lucky and was able to find a guy who already had it in California. Brand new which was a major win. The only other way is through a SSE. You have to find someone (not an ffl) willing to send it to your local ffl who will perform a single shot exemption on the gun. You're going to need a non-threaded barrel. FN does not sell these yet for the .45, so you have to go third party or trade your threaded for a non-threaded barrel. Also, your ffl cannot receive the gun with the threaded barrel in the same package, and the gun has to function upon arrival to perform the SSE. The only other way around this is welding the thread protector onto the barrel. Take into consideration that once you weld the thread protector on, the barrel can no longer be removed from the gun unless you cut it. Lastly, you either need to buy new mags or have your ffl cap them at 10. There's a ridiculous amount of hoops you need to jump through. This is why I went the route of finding someone in California who wanted to sell theirs. I'm really glad I was able to find one in practically mint condition. It only took about a year of searching...

Not at all famili	ar OOOO		inish the
entence: The au			
. Does this text (	contain a story?		
YES			
NO			
. How confident	are you in your a	answer to Ques	tion 3?
Not at all confid	dent O O O	O Very confide	nt
. Explain your ar f reasons.	swer to Questio	n 3 by writing a	short list

### All annotators agree: this text tells a story

#### **Rationales:**



1) The author says "I want to start at the beginning". 2 The author lists events and personal experiences that happened at different times, leading to the present.



- Consistent narrative. - Plot is laid out in a way that can be easily followed.



Author is summarizing the story of his recent life.



This author has shared their own personal story about overcoming addiction. It was an emotional and powerful story.



The person tells the story of his struggles with addiction and how it's destroyed his life. He mentions the addiction, his unemployment, and his eventual divorce.

### All annotators agree: this text does NOT tell a story

#### **Rationales:**



No description of an event



Clearly, this is an informational post intent on responding to someone else about a dental procedure. There is a lot of descriptive stuff about what happens in this procedure that's obviously not a story.



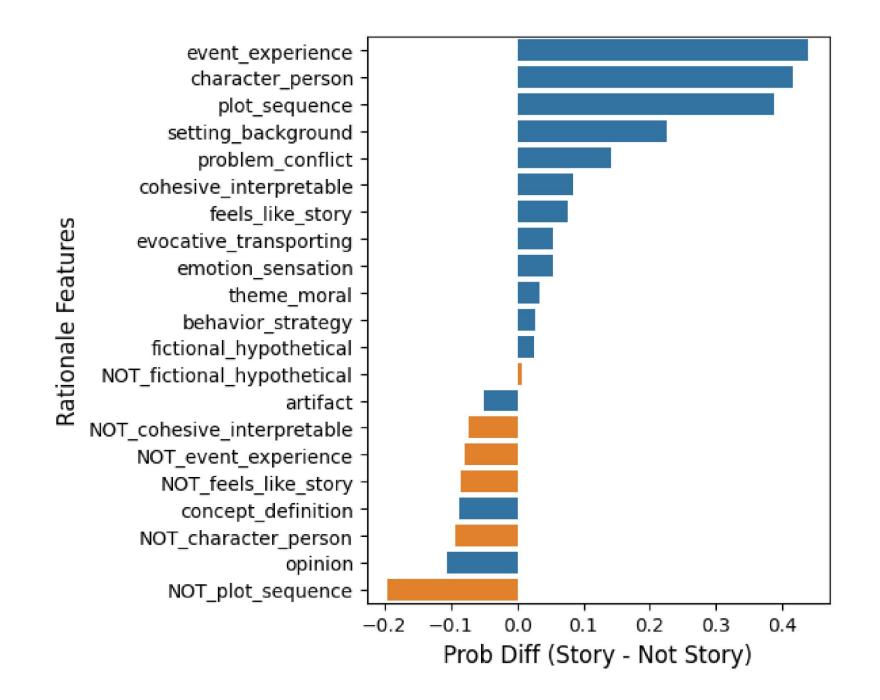
The person it's just explaining something to other

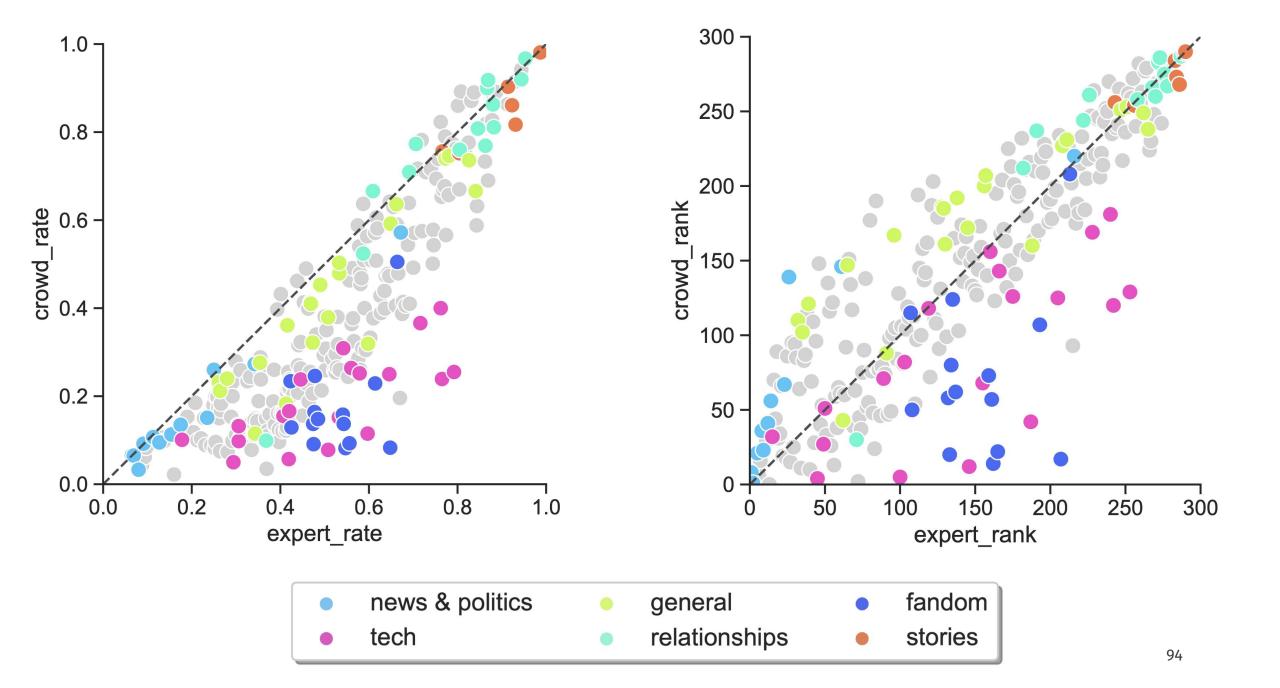


no narrative structure no plot just giving information



1) the author is providing medical information, 2) the text refers to specific dental procedures only





### **Annotation interfaces**

### **Prodigy**

- great documentation and support
- frequent updates
- great user interface
- academic licenses available

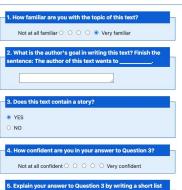
#### **Potato**

- free and open source
- very flexible



Story Identification Finished 0/10 Current\_id 0 \_\_\_\_\_go Currently logged in as 123

Comment: I got lucky and was able to find a guy who already had it in California. Brand new which was a major win. The only other way is through a SSE. You have to find someone (not an ffl) willing to send it to your local ffl who will perform a single shot exemption on the gun. You're going to need a non-threaded barrel. FN does not sell these yet for the .45, so you have to go third party or trade your threaded for a non-threaded barrel. Also, your ffl cannot receive the gun with the threaded barrel in the same package, and the gun has to function upon arrival to perform the SSE. The only other way around this is welding the thread protector onto the barrel. Take into consideration that once you weld the thread protector on, the barrel can no longer be removed from the gun unless you cut it. Lastly, you either need to buy new mags or have your ffl cap them at 10. There's a ridiculous amount of hoops you need to jump through. This is why I went the route of finding someone in California who wanted to sell theirs. I'm really glad I was able to find one in practically mint condition. It only took about a year of searching...



# Code

Potato annotation setup for narratives

# **Exercise**

- 1. Break into small groups (3-4 people per group)
- 2. Download the Github repository: [REDACTED, please see the Potato website]
- 3. Set up potato
- 4. Try to annotate story spans
- 5. (Bonus) Try this on your own data!

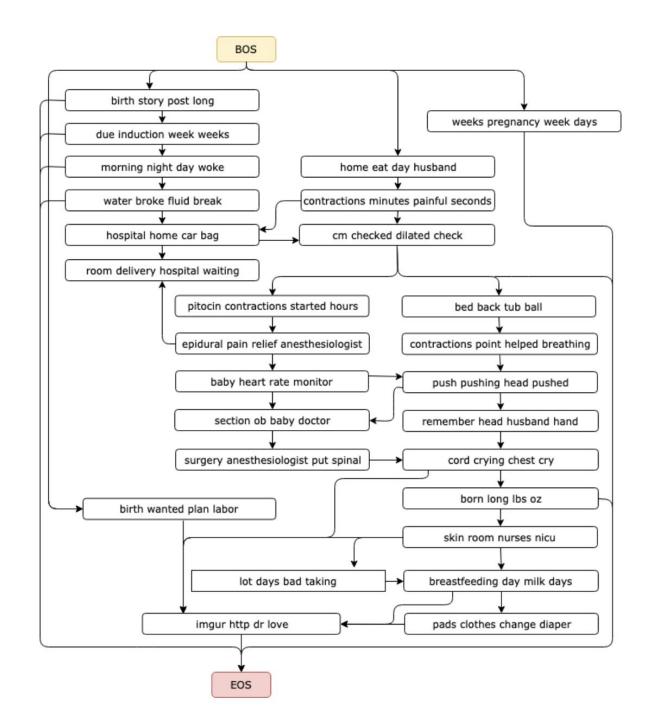
# Some more examples!

### extracting event pathways

dataset: birth stories

techniques: topic modeling

"Narrative Paths and Negotiation of Power in Birth Stories" Antoniak, Mimno, and Levy CSCW 2019

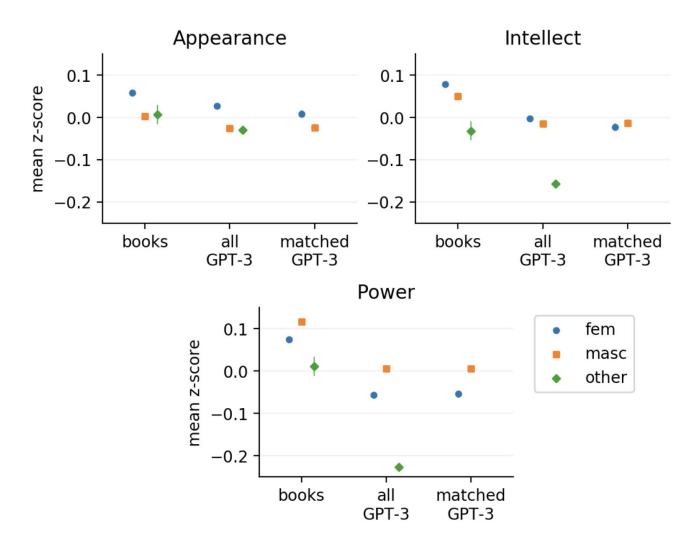


### gender analysis

dataset: generated stories

# **techniques:** LLMs, lexicons, topic modeling

"Gender and Representation Bias in GPT-3 Generated Stories" Lucy and Bamman Workshop on Narrative Understanding (WNU), NAACL 2021



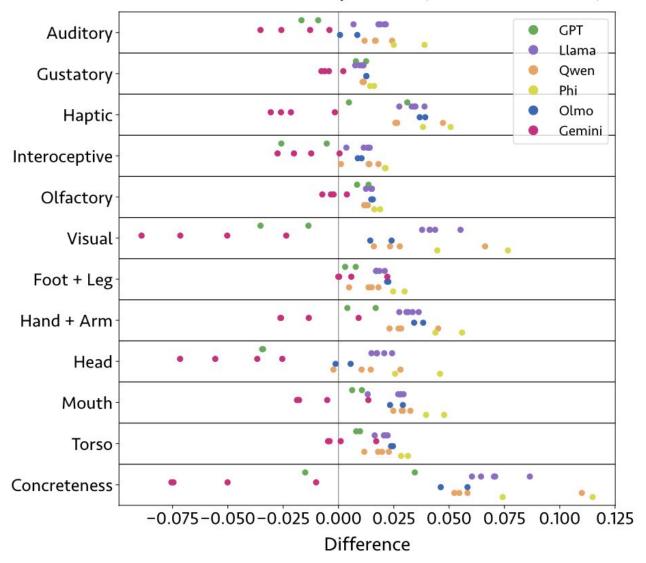
### stylistic analysis

dataset: generated stories

techniques: LLMs, lexicons

"The Zero Body Problem: Probing LLM Use of Sensory Language"
Hicke, Hamilton, Mimno
preprint 2025

#### Differences in Sensory Values (Model vs Human)



#### online communities

dataset: healthcare community

**techniques:** user activity extraction, clustering

"Seekers, Providers, Welcomers, and Storytellers: Modeling Social Roles in Online Health Communities" Yang, Kraut, Smith, Mayfield, Jurafsky CHI 2019

Role	HR	Std.Err
Emotional support provider	0.984	0.027
Welcomer	0.883***	0.028
Informational support provider	1.060	0.034
Story sharer	0.872***	0.034
Informational support seeker	1.324***	0.023
Private support provider	0.842***	0.033
Private communicator	1.031	0.022
All-round expert	0.869***	0.028
Newcomer member	1.054***	0.025
Knowledge promoter	1.091***	0.028
Private networker	0.916*	0.035

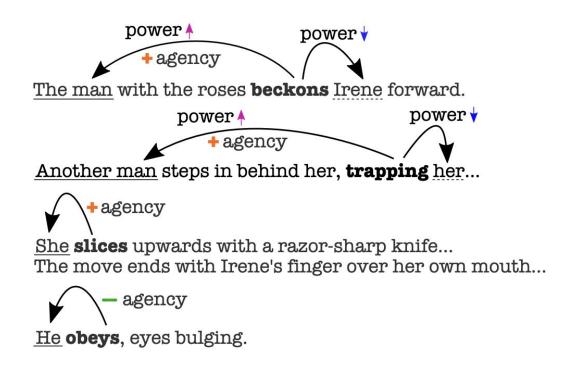
Table 3: Survival Analysis predicting how long members continue to participate in the community. p<0.001: \*\*\*; p<0.01\*\*; p<0.05\*. Number of users = 66,246. Number of users session records = 522,429

### power and agency

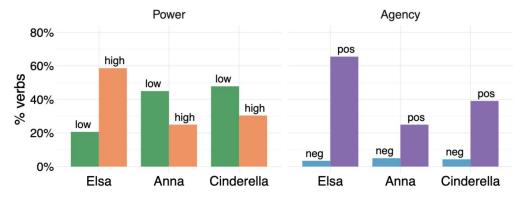
dataset: movie scripts

techniques: verb lexica

"Connotation Frames of Power and Agency in Modern Films" Sap, Prasetio, Holtzman, Rashkin, Choi EMNLP 2017



#### Power and Agency levels of Disney princesses



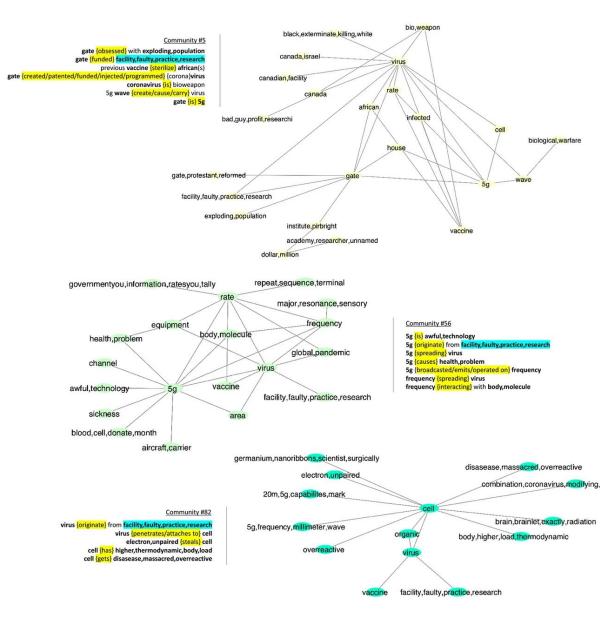
### algorithmic folklore

dataset: social media, news

techniques: script extraction, networks

"Conspiracy in the time of corona: automatic detection of emerging COVID-19 conspiracy theories in social media and the news" Shahsavari, Holur, Wang, Tangherlini, Roychowdhury

Journal of Computational Social Science, 2017



# Closing

### **Bridging AI and the Humanities**



### Al for Humanists <u>www.aiforhumanists.com</u>

- Stand-alone tutorials, references, and code for humanities researchers
- Led tutorials at FAccT 2023, ICWSM 2022, Bell Labs, Hertie School, NLP+CSS



- ACL 2023 Demo
- Accessible Python pipeline for extracting and measuring connotation frames

#### **More Tools**

Little Mallet Wrapper, StorySeeker

### **Bridging AI and the Humanities**



We need deep collaborations between humanists and computer scientists.

We need people working both downstream and upstream; data matters.

And we need people who are interdisciplinary and can move between traditions, methods, communities.

### **Future Work: Modeling Narratives**



Storytelling is a powerful driver of community **sensemaking** processes that can also spread **misinformation**.

Need for more studies on new online communities like TikTok where storytelling is part of a longer **folkloric** and **memetic** tradition.

**Narrative medicine** to empower care seekers and motivate empathy in caregivers.

Collaborators: narratologists, NLP researchers, web & social media researchers

### **Thank you! Questions?**

https://maria-antoniak.github.io

